

Stakeholder group:  
Private Sector

# Metrics/measurement and knowledge management transfer

- Uniform measurement approach
  - Driven by academia and scientific community
- Industry – role in implementing measurement
- Government
  - Enabling regulations
  - Incentives
- Intergovernmental
  - to guard against risks (TBT?)
- Extension—joint responsibility (academic/public/private)

# AoA-Private Sector Engagement

- Share information and data (scientific information, practices and players)
- Active partner in methodology testing/ implementation
  - Dairy: IDF
  - Swine: Betagro
  - Beef: Brazil Beef Exporters Association
- Knowledge platform – piloting success/ experiences

# Pilots

Pilot extension programs for small farms in degraded pasture restoration

– AoA/ABIEC/Sustainable beef roundtable

- Ruminant nutrition/breeding/genetics?????
- Economics of waste management (IDF—sharing on knowledge platform)

# Commitments and Comparative Advantage

- Bringing on board non-competitive research funding to
  - Set priorities
  - Coordination and facilitation role

Governance structure?

Missing partners?