

Stakeholder group:
Private Sector

Metrics/measurement and knowledge management transfer

- Uniform measurement approach
 - Driven by academia and scientific community
- Industry – role in implementing measurement
- Government
 - Enabling regulations
 - Incentives
- Intergovernmental
 - to guard against risks (TBT?)
- Extension—joint responsibility (academic/public/private)

AoA-Private Sector Engagement

- Share information and data (scientific information, practices and players)
- Active partner in methodology testing/ implementation
 - Dairy: IDF
 - Swine: Betagro
 - Beef: Brazil Beef Exporters Association
- Knowledge platform – piloting success/ experiences

Pilots

Pilot extension programs for small farms in degraded pasture restoration

– AoA/ABIEC/Sustainable beef roundtable

- Ruminant nutrition/breeding/genetics?????
- Economics of waste management (IDF—sharing on knowledge platform)

Commitments and Comparative Advantage

- Bringing on board non-competitive research funding to
 - Set priorities
 - Coordination and facilitation role

Governance structure?

Missing partners?