



GLOBAL AGENDA OF ACTION

IN SUPPORT OF SUSTAINABLE LIVESTOCK SECTOR DEVELOPMENT

Dear Multi-Stakeholder Platform Member,

We have the pleasure of inviting you to participate in the fourth multi-stakeholder platform (MSP) meeting to continue the building of a *Global Agenda of Action in Support of Sustainable Livestock Sector Development* (the Agenda).

This partnership of key representatives from governments, the private sector, civil society and academia committed to sustainable livestock sector development, aims to catalyze and guide the continuous improvement of livestock sector practices to address three big challenges of our time: Resource scarcity, demand growth, and poverty.

Dialogue and consultation remain integral to the Agenda. The partnership's objectives, operational modalities, focus areas, and its initial work programme were defined at three MSP- and three focus area meetings, which have taken place since 2010. The initial governance of the Agenda was formalized in May 2013 and implementation of focus area work programmes is underway.

The fourth MSP meeting, organized by Agriculture and Agri-Food Canada, the Canadian Livestock Sector¹, and the Food and Agriculture Organization of the United Nations, will be held at the Marriott Hotel in Ottawa, Canada from 15 to 17 October 2013 (with an optional field visit programme on 18 October). The fourth MSP meeting aims to ensure that the Agenda becomes more effective at catalyzing practice change through: (i) the concrete commitment by individual partners to the achievement of the goals set out in the Agenda Consensus; (ii) a strengthened understanding and agreement on the sustainability issues at the basis of the Agenda objectives, and the underlying science; (iii) the identification of how to facilitate innovation; and (iv) an understanding of the policies, institutions and incentives that catalyze practice change towards sustainability in food and agriculture.

We have attached a draft meeting agenda, a detailed update on the current status of the Agenda, and hotel booking details, for your information..

We would be most grateful if you could kindly let us know, at your earliest convenience, whether you will be able to attend this important fourth global MSP meeting.

We look forward to receiving your positive reply.

With kind regards,

Frédéric Seppey

Chief Agriculture Negotiator and Director General, Trade Agreements and Negotiations
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Neil Fraser

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¹ Canadian Cattlemen Association, Chicken Farmers of Canada, Canadian Pork Council, Dairy Farmers of Canada, Egg Farmers of Canada, and Turkey Farmers of Canada