



GLOBAL AGENDA OF ACTION

IN SUPPORT OF SUSTAINABLE LIVESTOCK SECTOR DEVELOPMENT



Meeting programme

4th Global multi-stakeholder platform meeting

15-17 OCTOBER 2013 >> OTTAWA, CANADA

MARRIOTT HOTEL

15 OCTOBER

Agenda recap, achieving practice change, and opening ceremony**Chair:** *Neil Fraser, Chair Agenda Guiding Group*

- **8:00** Registration - Coffee
- **9:00** Welcome - Introduction
- **9:30 The Agenda: Where we are, how we got here, and the way forward.** Presentation on history and current status of the Agenda - *Neil Fraser, Chair Agenda Guiding Group*
Followed by questions and plenary discussion
- **10:30** Coffee
- **11:00 Panel session** (preceded by an introductory presentation by Henning Steinfeld, FAO):
How can the Agenda address all aspects of sustainability - Issues and underlying science
Panel members: *Ricardo Sanchez, the Nature Conservancy; Onno Van Eijk, Dutch Foundation for Nature and Environment; Shirley Tarawali, International Livestock Research Institute; Simplice Nouala, African Union, Inter-African Bureau for Animal Resources; Holly Mayer, Agriculture and Agri-food Canada*

Each panel member will have 5 minutes to share their views and opinions. Panel statement followed by plenary discussion
- **12:45** Summary by the Chair and agreement on action points
- **13:00** Lunch
- **14:30 Panel session**
Achieving practice change: Experiences and lessons
Presentation and discussion of selected experiences on novel forms of stakeholder dialogue and action-oriented partnership in the livestock sector.
Panel members: *Saeed Bancie, Heifer International; Martin Scholten, Animal Task Force; Susanne Thalwitzer, Namibian Meat Board; Kees Romijn, Dutch Farmer Organization; Romeo Volonte, Uruguayan Federation of Regional Agricultural Experimentation*
Each panel member will have 5 minutes to share their views and experiences. Panel statement followed by plenary discussion

- **15:45** Summary by the Chair and agreement on action points
- **16:00** Coffee
- **16:30** Key note presentation on **Sustainable Livestock Sector Development**
Sam Thevasagayam, Bill and Melinda Gates Foundation
Followed by plenary discussion
- **17:30** Summary remarks by chair
- **17:35** Meeting adjourns
- **17:45 Presentation space** - Sustainability and the Canadian livestock sector
17:55 Snapshot of the Canadian Livestock and Poultry Industries, *John Ross, Agriculture and Agri-Food Canada*
18:05 Proving and Improving Sustainability of the Canadian Beef Industry, *Fawn Jackson, Canadian Cattlemen's Association*
18:15 ProActrion – A Sustainable Initiative of the Canadian Dairy Farming Sector, *Guy Séguin, Dairy Farmers of Canada*
18:25 We are Part of the Solution: A snapshot of Canadian Pork Sector Sustainability Initiatives, *Mike Teillet, Manager, Manitoba Pork Council*
18:35 Sustaining our Future and Customer Focus, *Neil Newlands, Egg Farmers of Canada*
18:45 Questions and Discussion

Official OpeningMaster of Ceremony: *Neil Fraser, Chair Agenda Guiding Group*

- **19:00 Opening by the Honourable Gerry Ritz, Minister of Agriculture and Agri-food Canada**
- **Opening statements** by *Mr. Jean-Guy Vincent, Chairman Canadian Pork Council on behalf of the local Host organizations, Berhe Tekola on behalf of the FAO, and Neil Fraser, Chair Agenda Guiding Group*

Followed by **Welcome reception****N.B.:** **Agenda Guiding Group** to meet on 14 October from 14:30 to 17:00, and 17 October from 17:00 to 19:30.**N.B.:** **Agenda Guiding Group** to meet each evening to review and report meeting progress.

16 OCTOBER

Innovation and Incentives - catalysing practice change

Chair: *Simplice Nouala, African Union, Inter-African Bureau for Animal Resources*

- **9:00** Recap of day 1 - *Chair, Agenda Guiding Group*
- **9:15 Focus areas: Progress updates.** *Focus Area Chairs*
Followed by questions and plenary discussion
- **10:30** Coffee
- **11:00 Break-out groups by Stakeholder group** (private sector; public sector / donors; NGOs / Social movements; Research).
Group discussions to identify the specific contributions and commitments each stakeholder group and Agenda partner can make to the creation of an enabling environment for practice change
- **12:30 Break-out group presentations to plenary**
Followed by questions and plenary discussion, and agreement on action points
- **13:00** Lunch
- **14:30 Break-out groups by Focus Area**
Focus Area Group discussions to use outcomes and lessons learned from the panels and stakeholder break-out session to identify additional relevant activities, processes and partners needed to catalyse practice change.
- **16:00** Coffee
- **16:30 Break-out groups continue**
- **17:25** Meeting adjourns
- **17:30 Presentation space** - optional free space for stakeholder presentations (parallel sessions, see programme on backpage)
- **19:30** Departure for MSP dinner at the Canadian Museum of Civilization

17 OCTOBER

Multi-stakeholder action for Sustainable Livestock

Chairs: *Richard Doyle, Dairy Farmers of Canada and Frédéric Seppey, Agriculture and Agri-food Canada*

- **9:00** Recap of day 2 - Chair, Guiding Group
- **9:15 Focus Area Group presentations to plenary**
Followed by questions and plenary discussion, and agreement on action points
- **10:30** Coffee
- **11:00 Panel session** (Preceded by an introductory presentation by Pierre Gerber, FAO).
Concrete commitment towards the continuous improvement of livestock sector practices
Panel Members: *Jurgen Preugschas, International Meat Secretariat; Lalji Desai, International Planning Committee on Food Sovereignty; Francois Pythoud, Swiss Federal Ministry of Agriculture; Eduardo Bastos, Brazilian Roundtable for Sustainable Livestock; Prof Dao Xuan Hoc, Vietnamese Ministry of Agriculture; David Pietsch, Meat and Livestock Australia*
Each panel member will have 5 minutes to make their statements. Panel statements followed by plenary discussion
- **12:40** Summary by the Chair and agreement on action points
- **13:00** Lunch
- **14:30 Agenda: The way we work: Issues and Options.** Presentation by Guiding Group
Followed by questions and plenary discussion and endorsement of proposed ways of working and governance options.
- **15:30** Coffee
- **16:00** Discussion and Endorsement of proposed ways of working and governance options continued
- **16:45** Host organizations and Agenda Guiding Group Chair closing statements
- **17:00** Meeting adjourns

18 OCTOBER

Optional field trip

Optional field visit to dairy, beef, and poultry farms in the vicinity of Ottawa, combined with a drive through Canada's beautiful autumn scenery.
Departure from Ottawa Marriott Hotel at 08:00, return at 17:30

PRESENTATION SPACE

16 OCTOBER 2013

Parallel Session 1

Chair: *Beatriz Fonseca Domeniconi*

Rapporteur: *Ben Henderson*

○ **17:30** Building Strong Stakeholder Support for Collaborative Actions: The Case of the East Africa Dairy Development (EADD) Project, *Saeed Banci Abubakar, Heifer International*

○ **17:50** Australia: A research and extension case study on raising productivity and reducing emissions, *David Pietsch, Meat and Livestock Australia*

○ **18:10** Challenges for integrative stakeholder involvement for sustainable livestock production in Namibia, *Susanne Thalwitzer, Meat Board of Namibia*

○ **18:30** The Brazilian Roundtable for Sustainable Livestock Production (GTPS) - an update. *Eduardo Bastos, GTPS*

○ **18:50** Animal Task Force: science based re-enforcement of a sustainable European livestock production sector, *Martin Scholten, Animal Task Force*

○ **19:10** Managing grasslands for productivity and environmental performance in Uruguay, *Walter Oyhantecabal, Uruguayan Ministry of Livestock, Agriculture and Fisheries*

Parallel Session 2

Chair: *Ted Haney*

Rapporteur: *Carolyn Opio*

○ **17:30** Building New Partnerships in Sustainable Livestock: The Climate and Clean Air Coalition's Agriculture Initiative, *Sunny Uppal, Climate Change International*,

○ **17:50** Agri-benchmark, a global network at the service of livestock development, *Ernesto Reyes, Agri-benchmark*

○ **18:10** Exploring the potential to link smallholder dairy farmers in Kenya to carbon markets, *Andreas Wilkes, Unique forestry and land use GmbH*

○ **18:30** The role of private sector organizations in supporting the OIE animal welfare standards, *Vincent Guyonnet, International Egg Commission*

○ **18:50** Improving animal welfare in the supply chain, *Geoff Orme-Evans, Humane Society International*

○ **19:10** Building effective solutions for a sustainable and productive livestock sector: integrating efficiency, sustainability and animal welfare. *Lesley Lambert, World Society for the Protection of Animals*

The Agenda is a multi-stakeholder partnership committed to sustainable livestock sector development, directed at collaborative actions that catalyze practice change. In that respect, the fourth MSP aims to ensure that the Agenda becomes more effective at catalyzing practice change through:

- (i) concrete commitment by individual partners to the achievement of the goals set out in the Agenda Consensus;
 - (ii) strengthened understanding and agreement on the sustainability issues at the basis of the Agenda objectives, and the underlying science;
 - (iii) identification of how to facilitate innovation; and
 - (iv) understanding of the policies, institutions and incentives that catalyze practice change towards sustainability in food and agriculture.
- The fourth MSP also intends to discuss and agree on the Agenda's ways of working and governance options that best support the achievement of its objectives.

SUSTAINABLE LIVESTOCK
for people, for the planet

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