Brazilian Roundtable on Sustainable Livestock
WHO WE ARE

• set up in late 2007, formally constituted in June 2009;
• made up of representatives from different segments from the value chain;
• debates and formulates principles, standards and common practices to be adopted by the sector which contribute to the development of sustainable beef production in the triple bottom line;
• members of the RT plan to be proactive given these challenges, leading dialogue and creating agreements to work towards sustainable cattle farming, aware of the social and environmental responsibility held by all those involved;
• **committed to zero deforestation, with the creation of the conditions and forms of compensation to make it viable.**
Federal Government

National Climate Change Policy

ABC Plan  
(alternatives to reduce emissions from agriculture and livestock)

ABC Program  
(credit lines to promote low carbon agriculture)

- R$ 4,5 billion (Jun/13 to Jul/14)
- R$ 1 million max. credit per producer
- 5 % interest rate
On the 4\textsuperscript{th} of May 2012, GTPS signed a Protocol of Intentions with the Brazilian Ministry of Agriculture to cooperate with the Federal Government to achieve the goal of restoring 15 million ha of degraded pastures.
Production in the Legal Amazon
(million metric tons or million animals)

Yearly Deforestation (thousand km$^2$)

Cattle Herd (million animals)

Source: IPAM
The Brazilian Beef Stories

who really like and are concerned with what they do.

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Learn more at http://www.brazilianbeef.org.br
THANK YOU

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