



GLOBAL AGENDA OF ACTION

IN SUPPORT OF SUSTAINABLE LIVESTOCK SECTOR DEVELOPMENT

Focus Area 1: Closing the efficiency gap

Developing a strategic plan for the FA1 (Brain storming session)

Ernesto Reyes



Rome, 20/09/2013

1. Background – 1st, 2nd Guiding G.Meeting (Rome, Jun./Sept. 2013)

DEFINING THE CONTEXT – THE AGENDA

1. Provide the platform for an open livestock dialogue (Policy dialogue)
2. Assessment issues + options
3. Innovation and incentives
4. Practice change

1. Background – 1st, 2nd Guiding G.Meeting (Rome, Jun./Sept. 2013)

DEFINING THE CONTEXT – FOCUS AREAS

1. Focus Areas Groups to develop and implement the work program
2. Defining FAs scope and working areas
3. Developing FAs programs
4. Implementing FAs actions

1. Context

DEFINING THE CONTEXT – FOCUS AREA 1

1. Developing NRU efficiency metrics
2. Defining the main LIS need for implementing the metrics
3. Defining criteria for selecting regions and production systems
4. Exploring livestock projects where FA1 actions can be implemented

WHERE DO WE WANT TO GO?

1. Influence livestock policy development
2. Provide policy assessment
3. Provide tools for projects assessment
4. Channel livestock initiatives
5. Source of future funding

WHAT CAN WE OFFER?

1. Systematic approach for livestock policy interventions
2. The A,B,C of livestock development
3. Metrics for measuring livestock impact
4. Projects data bank
5. Support to other initiatives
6. Channel funding resources

Strategic plan

1. Draft version on NRU efficiency metrics
2. LIS where the metrics can be implemented
3. Regional and production systems approach
4. Select current projects or platforms where FA1 approach can be implemented
5. Define a draft program to start activities

Strategic plan

1. The need for a business plan/model
2. Define main products/deliverables
3. Define marketing model
4. Define resources needed