



GLOBAL AGENDA FOR  
SUSTAINABLE LIVESTOCK

**GLOBAL AGENDA GUIDING GROUP MEETING MINUTES**

**Geneva, 15-17 September, 2015**

Participants: The Chair, 18 Guiding Group members of the 7 clusters and 6 FAO support team members (including Rodrigo Castaneda and Neal Pronesti from FAO's Office for Partnerships, Advocacy, and Capacity Development (OPCP)). See the list below.

1. Neil Fraser, Chair

**Public Sector**

2. Bolivar Toribio, Ministry of Agriculture, Dominican Republic
3. Paul McKiernan, Irish Department of Agriculture, Food and the Marine, Ireland and LEAP

**Private Sector**

4. Alexandra de Athayde, International Feed Industry Federation (IFIF)
5. Anne- Marie Neeteson, International Poultry Council/International Egg Commission (IPC/IEC)
6. Hsin Huang, International Meat Secretariat (IMS)

**Academia / Research**

7. Alexandre Ickowicz, Centre de Coopération Internationale en Recherche Agronomique pour le Développement (CIRAD)
8. Ernesto Reyes, AGRIBENCHMARK
9. Ulf Magnusson, Swedish University of Agricultural Sciences (SLU)

**Donors**

10. Alwin Kopse, Swiss Federal Office for Agriculture, Switzerland
11. Elsbeth Visser, Ministry of Economic Affairs, The Netherlands
12. Jean Jacques Soula, Ministry of Foreign Affairs and International Development , France

**Social Movements and Community-Based Organizations**

13. Diana Cortez, Coordinadora Latinoamericana de Organizaciones del Campo (CLOC-LA VIA CAMPESINA)
14. Fernando López, Confederación de Productores Familiares de Mercosur (COPROFAM)
15. Svetlana Boincean, International Trade Union Federation ( IUF)

## NGOs

16. Lesley Mitchell, World Animal Protection (WAP)

## Inter-Governmental-Multi-Lateral Organizations

17. Francois Le Gall, World Bank (WB)
18. Emily Tagliaro, World Organisation for Animal Health (OIE)
19. Henning Steinfeld, Food and Agriculture Organization of the United Nations (FAO)

## Agenda Technical Support Team (AST)

20. Alejandro Acosta, FAO
21. Pierre Gerber, FAO, Seconded to WB
22. Rodrigo Castaneda, OPCP, FAO
23. Neal Pronesti, OPCP, FAO
24. Fritz Schneider, FAO
25. Eduardo Arce, FAO

## Observers: Mauro Conti, IPC for Food Sovereignty

**Apologies:** Lalji Desai (World Alliance of Mobile Indigenous Peoples); Matthew Hooper (Government of New Zealand); Ilse Kohler-Rollefson (League for Pastoral Peoples); Shirley Tarawali (ILRI); Berhe Tekola (AGA-FAO); Nico Van Belzen (International Dairy Federation); Liz Wedderburn (AGRESEARCH); Theogene Rutagwenda (Government of Rwanda); Simplicie Nouala (Inter-African Bureau for Animal Resources)

**Meeting Objectives:** (1) facilitate the installation of the new Guiding Group; (2) discuss the new Global Agenda Consensus document aligned with the Sustainable Development Goals (SDGs); (3) discuss and develop The Global Agenda 2016-2018 Action Plan (AP); (4) analyse the next MSP meeting draft concept and agenda; (5) agree on a process to develop governance procedures for The Global Agenda; (6) discuss key events participation for The Global Agenda in the next 3 years; (7) explore current donors' willingness to finance the 2016-2018 Action Plan; and (8) convene an Outreach Event to introduce The Global Agenda to the International Community based in Geneva.

## Meeting Highlights

1. Guiding Group Pre-meeting (15 September, 2 hours): Introduction to The Global Agenda for new Guiding Group (GG) members (attendance of 14 GG members). New members included Dr. Bolívar Toribio, Livestock Deputy Minister, Dominican Republic; Emily Tagliaro, OIE; Paul McKiernan, Ireland and LEAP; Alwin Kopse, Switzerland (substitutes Francois Pythoud), and from Social Movements Diana Cortez, Argentina; Fernando López, Uruguay, and Svetlana Boincean, Moldova.
2. Guiding Group Meeting (16 and 17 September, full days): It focused in particular on the installation of the new Global Agenda Guiding Group with each cluster's nominees; discussing the new Global Agenda Consensus document aligned with the SDGs (suggestions received); the introduction and analysis of the Global Agenda 2016-2018 Action Plan; the issues and format of the next Multi-Stakeholder Platform meeting provisionally scheduled to take place in South Africa in 2016; the discussion of a timeline to develop governance procedures for the Global Agenda; and the engagement of donors.

3. Outreach Event (17 September, evening): The event (Livestock in Sustainable Development: dialogue, evidence and good practices) took place at The Palais des Nations, and had 17 participants from the Geneva International Community (among them, WTO, WHO, Red Cross, UNECE, ITC<sup>1</sup>, and representatives from Brazil, Cuba, Honduras, Israel, Gabon and New Zealand). The Global Agenda was presented through two Key Note speeches (Livestock Contribution to the SDGs, and the Importance of Market Efficiency for Development).

### **Key outcomes of the Guiding Group (GG) meeting**

1. The installation of the new Guiding Group with cluster representatives as a significant milestone in implementing the Cali governance agreement
2. Reinforcement of the importance, relevance and significance of the SDGs as a touchstone or beacon for Global Agenda work
3. Fruitful discussion on the Action Plan 2016-2018 with GG members and the Support Team coming away with GG guidance to follow a clear path of steps along which we can together enhance the document considered in Geneva, to then circulate to Guiding Group members for approval by October 30th
4. The well-received support by the GG members for the OPCP office led by Rodrigo Castaneda and Neal Pronesti to develop a proposal for governance rules and procedures essential for the optimum operation of the Global Agenda. Rodrigo remarked the importance of having clear and simple mechanisms to solve key operational needs such as the selection of a Chair and an Executive Committee among others.

### **Main issues discussed**

- Meeting expectations and adoption of the meeting's agenda by the Guiding Group. The Chair presented the expectations of the meeting and obtained the approval of the agenda with no objections.
- Relation between sustainable livestock development, practice and policy change and the importance, relevance and significance of the SDGs in The Global Agenda. The importance of sustainable livestock development in relation to the 17 SDGs was highlighted in an introductory presentation for the audience. Evidence-based dialogue becomes more productive to find better solutions for livestock sustainable development, moving away from livestock generalities because a single solution cannot solve it all.
- Introduction of cluster representatives and installation of the new Guiding Group. Formal endorsement of new cluster appointees to the Guiding Group was granted without objection.
- Incorporation of Focus Areas (FAs) work more strongly into the Action Plan (AP). Discussion introduced by the academic/research cluster regarding the need for the AP to incorporate the Focus Areas work more strongly. The reflections derived from the discussions highlighted the need for FAs to be focused on the deliverable outputs related to the SDGs.
- Selection of Guiding Group nominees by clusters not clear. Discussion introduced by the academic research cluster indicating that some institutions were interested to be part of the Guiding Group (GG) but could not submit their application, highlighting that the cluster identification and selection of GG nominees was not clear. The clarification that the process for selecting GG members was coordinated by each cluster coordinator. The recommendation for the identification, selection and nomination of cluster nominees to the Guiding Group to be revised by the AST.

1) World Trade Organization (WTO), World Health Organization (WHO), United Nations Economic Commission for Europe (UNECE), and The International Trade Center (ITC)

- Views of Social Movement (SM) Cluster on The Global Agenda as a space for policy dialogue. Discussion introduced by the SM cluster regarding their view on The Global Agenda as a space for policy dialogue rather than for project implementation; the importance to strengthen the Action Plan incorporating more strongly aspects related to the social sustainability of the sector such as labour-related issues; their note about the absence of more government members in The Global Agenda, and the need to clarify FAO role and involvement in The Global Agenda. SM indicated their participation in the process was provisional and will depend on the evolution of the process.
- The Global Agenda as a private space. The Chair referred to the need for the Global Agenda to be identified as a private space and not a FAO initiative.
- Action Plan to take into account regional priorities. The discussion introduced by the Public Sector Cluster about the need for the AP to be build taking into account regional priorities identified by regional groups.
- The new Global Agenda Consensus Document aligned with the SDGs. Observations (mainly some additions) will be received from GG members and incorporated by the 30 of September. After this process the consensus will be up-loaded into the website and current members will not need to sign it again.
- 2016-2018 Action Plan. Presented in its three outcomes and respective outputs, and then discussed by cluster groups which presented their views and suggestions. Some of the issues raised need to be reconciled and a Task Force integrated by some members of the Guiding Group would develop this work to produce an improved version of the Action Plan by 30 of October, 2015 (see Annex).
- Planning process for the 2016 MSP meeting in South Africa. The draft concept note and preliminary agenda were presented, discussed and suggestions received to improve it. The meeting should focus on results and showcase the solutions for sustainable livestock that can inspire others to adopt them. Special emphasis is given to obtaining South African Government endorsement to develop the meeting.
- Agree on a process to develop governance procedures for The Global Agenda. FAO's Office for Partnerships, Advocacy and Capacity Development (OPCP) suggested a time line to make a proposal on the several Global Agenda rules and procedures required to select Chair and guide the operation of other governing bodies of the Global Agenda. They will consult along the way with Guiding Group members and a draft will be sent when it is ready.
- Discuss participation of the Global Agenda in key events over the next 3 years. The emphasis was to look for opportunities where Guiding Group members can present to diverse interested audiences what the Global Agenda for Sustainable Livestock stands for. Brochures can be used to support Guiding Group members.
- Explore donors' willingness to finance the 2016-2018 Action Plan. The Agenda Technical Support Team (AST) will approach current donors later on to ask for advice on the best way to interest donor governments to support the 2016-2018 Action Plan.
- How the Livestock Global Alliance (LGA) is represented in the Guiding Group, naming of the 7th Cluster and options suggested by Francois Le Gall (World Bank) for its operation. Due to time constraints the proposal with the points to agree upon could not be discussed by the Guiding Group but it will be sent to the 7th Cluster members (FAO, IFAD, ILRI and OIE) for consultation and then presented to the Guiding Group<sup>2</sup>.

2) Prior to the meeting, Francois Le Gall's comments to the proposed Global Agenda Action Plan asked the drafting team to correct the title of the 7th cluster named "international and intergovernmental organizations" instead of "Livestock Global Alliance (LGA)" as he claimed was agreed back in Rome in April 2015 at the previous Global Agenda Guiding Group (GG) meeting. In a context of time constraint, the issue could not be properly discussed with the GG.

## Main Action Points

DESCRIPTION OF ACTION POINTS	TASK LEADER	DEADLINE
Produce the new version of the Consensus Document with suggestions from the Guiding Group (GG)	Neil Fraser and Eduardo Arce	30.09.2015
Coordinate the Action Plan Task Force to incorporate into the document the Guiding Group suggestions and produce the final version for GG approval	Fritz Schneider and Eduardo Arce	30.10.2015
Continue the planning process for the MSP meeting in South Africa by improving the draft concept note and agenda with Guiding Group suggestions and by confirming the involvement of the South African government	Task Force: Neil Fraser, Lesley Mitchell, Ernesto Reyes, Alexandra de Athayde, Henning Steinfeld	30.10.2015
Propose governance procedures for The Global Agenda	Rodrigo Castaneda and Neal Pronesti	29.02.2016
Livestock Global Alliance (LGA) proposal for the Global Agenda's seventh cluster members. LGA representative, the Chair and the FAO support team would try to find a solution offline and revert back to the GG when and if an agreement is being reached	Francois Le Gall	30.10.2015
Coordinate a teleconference with GG members once the Action Plan is finished and presented to donors to assess next steps	Alejandro Acosta and Eduardo Arce	30.11.2015

## Annex

### Task Force Member Responsibilities for the Improvement of the Global Agenda's Action Plan

2016 - 2018 GASL Action Plan: Description of Tasks for Completion of AP by Guiding Group Task Force									
General Point of Departure:		The AP will keep the basic structure of the current strategic framework: Policy dialogue, synthesize evidence, and adoption good practices							
AP Element	Tasks Description	Description of Task TORs in Brief	Pen Holder	WEEKS					
				21-25 Sep.	28 Sep. - 02 Oct.	5 - 09 Oct.	12 - 16 Oct.	19 - 23 Oct.	26 - 30 Oct.
<b>Text</b>	1. Accompanying note for donors for the Action Plan	Useful GASL facts for donors to engage with Action Plan	AST (Alejandro Acosta)	X	X				
	2. Connection paragraphs in the text to relate the elements of the strategic framework (mission, vision, goal) and also to interlink the three outcomes of the AP	Make text more comprehensive and easier to follow emphasizing an integrated approach	AST (Alejandro Acosta)	X	X				
	3. Refer in the text to Focus Areas with new name as delivery mechanism (see No. 6 below)	How sustainability is addressed by each Focus Area (FA) (template with required content will be provided)	Fritz Schneider and Academia Cluster	X	X				
	4. Refer in the text to refocus of Outcome 2 (see No. 8 below)	Refocus on synthesizing evidence, who and for whom, win-wins as activity in 2.4, and role of FAs.	Fritz Schneider and Academia Cluster		X	X			
	5. Add section on risk assessment in Strategic Framework	Due diligence on projects/initiatives before granting GASL support	AST (Neal Pronesti, OPCP)		X	X			
<b>Changes/Additions Log Framework</b>	6. Outcome 1: Check activities and indicators. Rewrite Output 1.5: Focus Areas and knowledge networks (FAs 1,2,3, Dairy Asia, Sylvopastoral Network, LEAP, and space for others)	Specify plan, deliverables, timeline, process & use of knowledge for good practice adoption, who does it and for whom	Fritz Schneider and Academia Cluster	X	X	X			
	7. Outcome 1: Add communication and advocacy as Output 1.7	Specify cross-cutting communications and advocacy strategies, activities, and indicators	Alexandra De Athayde / Lesley Mitchel	X	X	X			
	8. Outcome 2: Specify and refocus. Check activities and indicators	Refocus towards synthesizing evidence rather than producing it. In Output 2.2 & 2.3, specify who is doing it and for whom. In Output 2.4, prioritize win-wins as an activity. Refer to this in the text. Mention role FAs.	Fritz Schneider and Academia Cluster	X	X	X			
	9. Outcome 3: Specify and refocus. Check activities and indicators.	Develop a separate output: Emphasize implementation by agenda members: ground validation, develop common criteria for piloting and upscaling (FAs), extractions of lessons learnt, co-financers for upscaling	AST (Pierre Gerber)	X	X	X			
	10. General revision of other Outcomes and Outputs not addressed above. For example: No. of meetings, activities, indicators, etc.	Revise time frame, milestones, and activities per year in all outputs and rethink indicators	AST (Fritz Schneider and Henning Steinfeld)		X	X			
<b>Budget (specify labor, materials, other)</b>	11. Revise basic administrative cost structure	Define optimal administrative cost structure	AST (Henning Steinfeld), Alwin Kopse, Elsbeth Visser		X	X			
	12. Budget per outcome, per output, per activity, per year	Estimate labor, materials and other per activity per year	Estimations from each "pen holder" and AST		X	X			
				21-25 Sep.	29 Sep. - 02 Oct.	6 - 09 Oct.	13 - 16 Oct.	20 - 23 Oct.	27 - 30 Oct.
<b>FINAL TASKS</b>	Compilation	Integration of different contributions into one document	Fritz Schneider				X		
	Revision	Consistency check	Chair and AST					X	
	Distribution to Task Force for approval		Chair					X	
	Final Version Sent to GG members		Chair						X