



GLOBAL AGENDA FOR SUSTAINABLE LIVESTOCK

GLOBAL AGENDA GUIDING GROUP MEETING MINUTES

ROME, 12-13 APRIL, 2016

Participants: The Chair, Guiding Group members from 5 of the 7 clusters, observers and 6 FAO Technical Support Team members. See the list below.

1. Neil Fraser, Chair

Private Sector

2. Hsin Huang, International Meat Secretariat (IMS)
3. Delanie Kellon, International Dairy Federation (IDF)

Academia / Research

4. Alexandre Ickowicz, Centre de Coopération Internationale en Recherche Agronomique pour le Développement (CIRAD)
5. Fritz Schneider, Bern University of Applied Science
6. Ernesto Reyes, AGRIBENCHMARK

Donors

7. Henk Riphagen, Ministry of Economic Affairs, The Netherlands
8. Alwin Kopse, Swiss Federal Office for Agriculture, Switzerland
9. Marie-Odile Kuntz, Ministry of Agriculture, Agri-food and Forests, France
10. Matthew Hooper, Counsellor and Deputy Permanent Representative to FAO, New Zealand

NGOs

11. Lesley Mitchell, World Animal Protection (WAP)
12. Ilse Kohler-Rollefson, League for Pastoral Peoples

Inter-Governmental and Multi-Lateral Organizations

13. Shirley Tarawali, International Livestock Research Institute (ILRI)
14. Berhe Tekola, Food and Agriculture Organization of the United Nations (FAO)

Agenda Technical Support Team (AST)

15. Henning Steinfeld, Food and Agriculture Organization of the United Nations (FAO)
16. Eduardo Arce, Food and Agriculture Organization of the United Nations (FAO)
17. Francesca Jones, Food and Agriculture Organization of the United Nations (FAO)

18. Anne Mottet, Food and Agriculture Organization of the United Nations (FAO)
19. Rodrigo Castaneda, FAO's Office for Partnerships, Advocacy and Capacity Development
20. Manuel Claros, FAO's Office for Partnerships, Advocacy and Capacity Development

Observers

21. Mi Nguyen, Government of Canada, representative of the co-Chairs of GACSA
22. Achuo Enow, GACSA Facilitation Unit Coordinator
23. Francois Pythoud, Swiss Ambassador to FAO
24. Camillo De Camillis, LEAP Manager
25. Julián Chara, Global Network for Silvopastoral Systems
26. Ren Wang, Assistant Director General, Consumer Protection, FAO (Wednesday, 13 April morning)

Apologies: Jean-Jacques Soula, World Organisation for Animal Health (OIE); Mauro Conti, IPC for Food Sovereignty; Ulf Magnusson, Swedish University of Agricultural Sciences (SLU); Nico van Belzen, International Dairy Federation (IDF), Pierre Gerber and Francois Le Gall, World Bank; Alexandra De Athayde, International Feed Industry Federation (IFIF)

Note: See the Annex for the list of frequently used Acronyms.

SUMMARY POINTS OF THE GUIDING GROUP (GG) MEETING

TUESDAY, 12 APRIL - THE PANAMA MSP MEETING AND RELATED TOPICS

Meeting Highlights

1. Welcome to the Guiding Group members

Mr Fraser, as Chair, opened the meeting by outlining the agenda points.

2. Approval of the agenda and last GG CC meeting minutes

The Guiding Group approved the meeting's agenda and the conference call minutes from 25 February, 2016 (which integrated the two comments that were previously suggested).
Action: Amend and publish meeting minutes from the 25 February, 2016 conference call.

3. Panama MSP meeting program and logistics. AST

The Guiding Group agreed on the importance of addressing livestock in relation to the Sustainable Development Goals (SDGs). The SDGs provide a framework on the challenges to be addressed and The Global Agenda will determine how to tackle them. The Guiding Group evaluated the suggested presentations on 'Emerging issues'; Mr Kopse and Mrs Mitchell suggested that contextual issues such as Animal Welfare should be included in the MSP Agenda and a closer link should be established between the emerging issues and the SDGs. Mr Huang argued that The Global Agenda should support the development of the livestock sector. The Chair noted the importance of Health and Nutrition as part of the purpose of The Global Agenda. Mr Steinfeld noted that the sustainability development argument is related to health. Mrs Kuntz argued that more emphasis should be provided on the results of the action networks that represent the main added value of The Global Agenda. Mr Ickowicz stated that the emerging issues should be discussed and that perhaps new focus area groups could arise from the discussion. He also stated that Day 2 in the program should be used for presentations to attract more members, ideas and funds to the different Focus Areas. Mr Reyes argued that more support should be provided to Animal Welfare. More emphasis should be also given to how we address the new challenges. Mrs Tarawali suggested that all presentations and action networks should be related to the SDGs, the discussion should look at the entire range of the SDGs. Mrs Tarawali also argued that in the same way as for the environmental dimensions there are three very compelling issues that livestock sector actors worldwide can relate to, there needs to be similar articulation of issues that cover the other areas as well. Mrs Kuntz stated that more time should be devoted to governance and to the work of the action networks. Also, the topical issue on Meat Consumption and Health is not in the mandate of The Global Agenda and therefore would prefer if it could be deleted. The French Government requested the sharing of all documentation 4 weeks in advance and that French translation and interpretation will be provided. Mr Riphagen argued that The Global Agenda should also be prepared to address controversial topics and also supported Mrs Mitchell with the Animal Welfare suggestion. Mrs Mitchell argued that The Global Agenda needs to establish how to address the SDGs, how it is related to them, how it adds value, how the world is different thanks to the work of The Global Agenda, and how The Global Agenda plans to achieve the SDGs. Mr Huang stated that The Global Agenda requires a well-defined programme, the emerging topics are not in the work programme of The Global Agenda (responsible for generating/catalysing dialogue, encouraging global discussion). Mrs Mitchell suggested to have three presentations, reframing the message as 'facing the challenge'. Evidence and showcase on those topics are required. Mr. Kopse agreed with Ms Mitchell on the emerging issues view as 'facing the challenges'; and a link should be made to whatever emerges on the final day of the MSP (follow-up actions). Decision has been made not to

maintain the topic 'Meat consumption and Health'. This topic will be replaced by 'Animal welfare'. Antimicrobial Resistance and Climate Change, the other topics, will particularly be focused on Mesoamerica. The Guiding Group also agreed on providing Spanish and French translation and interpretation during the MSP.

Action: The Guiding Group agreed that the emerging issues will be presented with a closer link to the SDGs (facing the challenge). Chair requested the Guiding Group to provide any comments on the concept note for the MSP meeting by 19/04.

4. Communications strategy and Panama MSP communication messages.

Ms Jones presented the communication strategy and the communication plan for the MSP in Panama. Comments were received.

Mr Schneider argued that more information on the communication with the Cluster groups should be provided (status of D Groups), and that the menu of proposals in the document will depend on funding availability. Mr Kopse stated that not all organizations are allowed to use Information Management Systems such as SharePoint. Roles and responsibilities for communication should be defined. He also requested communication materials for presentations to influence future donors. Mr Kopse also argued that the external audience should be divided and a communication package should be determined (Q&A and presentations).

Action: The Chair recommended to nominate a focal point of each cluster/relevant organization present in the GG for Ms Jones to liaise with for communication activities (e.g. Susan MacMillan from IRLI). It was also suggested that key international newspapers should be invited to produce a good story.

Action: Guiding Group to provide feedback on Communication Strategy and MSP messages by 23/04/2016

5. Progress on Focus Areas (FAs) and Knowledge Networks (KNs) case studies for MSP meeting. FA & KN Chairs, and LEAP manager

The Guiding Group agreed that the general name for the FAs and KNs will be ACTION NETWORKS. Then, the different action network coordinators provided an overview of the achievements to be presented on Day 2 of the MSP in Panama.

- Focus Area 1 (FA1): Mr Reyes explained that the Efficiency Matrix produced by FA1 will be shared at the MSP in Panama, illustrating its application in concrete project pilots. A criteria framework has also been created to define how pilot proposals could be endorsed by The Global Agenda. In general, GG members referred to the importance for Focus Area 1 to explain how to use in a concrete way the efficiency matrix. Mrs Tarawali argued that it is important to emphasize how to take the pilots to the next levels.
- Focus Area 2 (FA2): Mr Ickowicz presented the achievements of the group reached so far, such as the pilot projects database to share information (which FA2 would like to publish on The Global Agenda website), the preparation of booklets on grassland management good practices and the preparation of a methodological proposal for multi-functionality assessment of grassland systems for the Panama MSP meeting and for the International Rangelands Congress, Saskatoon, Canada, 17-22 July, 2016.
- Focus Area 3 (FA3): No current Chair is in place for this focus area. After the Cali MSP meeting, FA3 has not worked regularly, although projects funded by the Netherlands have been developed within FAO. Mr Fraser stated that a work plan for FA3 was suggested by Carolyn Opio last year, with contents being based on the concept of bio-economy. Mr Riphagen stated that The Global Agenda should find stakeholders who could be interested in joining Focus Area 3.

- Dairy Asia: Mr Fraser presented a brief of Dairy Asia on behalf of its Chair, Vinod Ahuja.
- LEAP: Mr De Camillis provided an updated overview of the LEAP partnership, emphasising a call of experts for testing guidelines recently developed for water footprint modelling. He also presented the main messages for Panama. Mr Reyes suggested FA1 could present together with LEAP at the MSP meeting and provide an overview of activities that are carrying on together. Mr Steinfeld highlighted the importance of presenting FA1 analysis separately.
- New proposed Focus Areas: Mr Steinfeld referred to the new proposed initiatives suggested by FAO to The Global Agenda to be launched in the Panama MSP meeting that will motivate the formation of two action networks on topics related to pro-poor livestock (SDG1) and a livestock integrated sustainability framework. Mr Riphagen, Mrs Mitchell and Mr Reyes argued that the link between the different Focus Area groups should be visible in order to avoid duplications.

6. How to address “social and economic sustainability” in The Global Agenda - beyond just using the SDGs as framework. AST & Mrs Köhler-Rollefson

Mrs Köhler-Rollefson shared a presentation on social and economic sustainability. Mr Kopse suggested that during the MSP meeting in Panama a space could be reserved to address this issue, including the social component of the SDGs topic and the antimicrobial resistance issue.

7. Report presentation of Global Network on Silvopastoral Systems (GNSPS). Mr Chara (by Audio Conference)

Mr Chara (CIPAV), speaking from Colombia, presented the achievements of the GNSPS during the last year and their expected presentation topics for the Panama MSP. Several Guiding Group members expressed their satisfaction for the results obtained by the GNSPS and suggested to use them actively as success stories in the communication efforts of The Global Agenda to attract new partners and donors.

Action: Use success stories from the GNSPS in the communication efforts of The Global Agenda to attract new partners and donors.

8. Summary of the day

Mr Fraser explained how the action networks may increase to six with the new proposed initiatives regarding the pro-poor livestock and the livestock sustainability framework. The Guiding Group requested an outline of the two areas in case more people would like to be involved. Mr Reyes asked how the other FAs could relate to the new action networks. Mr Reyes argued that it would be better to avoid replication of similar topics. Even if the new groups present better frameworks credit should also be given to the existing action networks for the work performed during the last 4 years.

Mr Fraser also highlighted suggestions for the location for the MSP next year and it was suggested that the venue of the MSP next year could be in Ethiopia.

Action: Mr Tekola to contact the relevant minister(s) and then inform ILRI so they can follow up on the ground.

9. Governance rules and procedures. Mr Castaneda and Mr Claros, FAO OPCP

The most recent draft of the governance rules and procedures for The Global Agenda was presented and discussed. Changes in response to the discussion will be reflected in a final draft document to be produced by OPCP over the following week, on which the GG will have the opportunity to endorse or to make any further comment. Mrs Mitchell asked if OPCP could assist with the organisation and guidance for a NGO Cluster workshop to be held on the 5th day of the MSP meeting in Panama to attract more members. Mr. Fraser offered to participate in this meeting. The questions to reflect upon are: i) who needs to be in the group, ii) what benefits can be offered by The Global Agenda, iii) how the group can grow. Mr Fraser suggested this workshop should be a generic one, at which all clusters could attend, in preparation for separate Cluster meetings.

10. Chair selection process. AST

It was agreed to select candidates by criteria clearly defined, including skills and capacities and to notify the vacancy for the Chair position of The Global Agenda through the FAO website and also to publish it on the Livestock-Dialogue website of The Global Agenda. Candidates must provide a CV and a statement of interest. Out of all applicants three candidates will be selected and will be interviewed during the MSP meeting in Panama by a predetermined panel (evening or at lunch time) to provide a fair opportunity to each finalist.

Preliminary criteria determined were:

- Familiarity with The Global Agenda
- Livestock sector knowledge and experience
- Development, NGO, research and investment
- Developing and developed economies
- Demonstrated abilities to lead a diverse stakeholder group and to manage a collaborative dialogue, excellent communications skills written and spoken, ability to engage with a range of national, regional and global organisations within and beyond the livestock sector.

Action: Publish Chair vacancy in FAO website and in The Global Agenda website. AST to subsequently provide a list of up to ten suitable candidates to the GG, for reducing to the three candidates who will be invited to Panama for the final step in the process.

11. Fund raising strategies for The Global Agenda. Mr Kopse

The Global Agenda requires a story to tell donors, stakeholder mapping, and assignment of responsibilities, timeline and milestones. A fundraising strategy is required. Funds could be requested by approaches to Foundations, Grants or Private Sector. It is important to develop the strategy prior to the Panama meeting in order to ensure commitment and buy-ins. It is important to show how much money The Global Agenda has leveraged for action. Mr Riphagen argued that more efforts should be put on this topic to convince potential donors with attractive proposals. There is the need to also convince non-governmental stakeholders. Development agencies could be approached, using the SDGs Agenda 2030 framework. A task force was formed to work on this topic: Mr Fraser, Mr Kopse, Mr Riphagen, Mr Reyes and Mr Schneider.

Action: Use Panama to raise funds; Mr Fraser, Mr Riphagen, Mr Schneider, Mr Reyes and Mr Kopse to draft a fundraising strategy to define plans for the future. Attractive story required. Seek funding offers.

12. Global Agenda inputs for COAG-FAO meeting in September, 2016. Chair

Discussion in the COAG meeting in September will report on the status, role, governance and achievements of The Global Agenda and will examine the relationship between GASL, COAG and FAO (in its several roles). For this discussion, a note will be prepared that reflects the perspective of The Global Agenda, and will include observations and views from the Panama meeting. Ms Mitchell argued that it should be clear what The Global Agenda requires out of COAG, i.e messages and activities of The Global Agenda. The unique, innovative and inclusive nature of the Global Agenda should be stressed. The Global Agenda should seek COAG's expression of support and recognition of the significant Global Agenda role in support of the SDGs. Mr Pythoud advised that a supporting information document (statement) to COAG would be useful.

Action: Prepare an information document, to COAG from The Global Agenda.

13. Other

Role of the Social Movement was discussed and the letter recently sent by Mauro Conti from IPC was shared. A written response should be provided to the Social Movements Cluster.

Action: Ms Jones will prepare the draft and send it to the AST.

Main Action Points

DESCRIPTION OF ACTION POINTS	TASK LEADER	DEADLINE
Amend and publish minutes of the GG Conference Call meeting of 25 February, 2016	Eduardo Arce, Francesca Jones	15-05-2016
In Panama MSP programme emerging issues will be presented with a closer link to the SDGs (facing the challenge). Chair requested the Guiding Group to provide their comments on the concept note for the MSP meeting by 19/04.	Neil Fraser, Eduardo Arce	19-04-2016
Liaise with focal points in Clusters and key organizations related to The Global Agenda for communication activities (e.g. Susan MacMillan from IRLI). It was also suggested that key international newspapers should be invited to produce a good story.	Francesca Jones	15-05-2016
Guiding Group to provide feedback on Communication Strategy and MSP messages by 23/04/2016	Francesca Jones and GG members	23-04-2016
Use success stories from the GNSPS in the communication efforts of The Global Agenda to attract new partners and donors.	Francesca Jones	15-05-2016
Concerning the venue for the 7th MSP, Mr Tekola to contact the Agriculture Ministry of Ethiopia. ILRI to follow up on the ground.	Berhe Tekola / Shirley Tarawali	30-05-2016
OPCP to make further adjustments to Rules and Procedures document. Revised document to be sent to GG members.	OPCP	30-04-2016
Publish Chair vacancy in FAO web site and in The Global Agenda website.	Eduardo Arce and Francesca Jones	20-04-2016
Draft a fundraising strategy to define plans for the future. Attractive story required.	Mr Fraser, Mr Riphagen, Mr Schneider, Mr Reyes, and Mr Kopse	15-05-2016
Prepare a supporting document to COAG from The Global Agenda	Neil Fraser and Henning Steinfeld	15-05-2016
Reply to Social Movements Cluster letter received 12-04-2016	Francesca Jones to send draft to AST	06-05-2016

Annex 1: Frequently Used Acronyms

- AP: Action Plan
- AST: Global Agenda Technical Support Team (Secretariat)
- COAG: FAO Committee on Agriculture
- FAs: Focus Area working groups of The Global Agenda for Sustainable Livestock
 - FA1: Closing the Efficiency Gap
 - FA2: Restoring Value to Grassland
 - FA3: From Waste to Worth.
- GASL: Global Agenda for Sustainable Livestock
- GG: Guiding Group of the Global Agenda for Sustainable Livestock
- GNSPS: Global Network for Silvopastoral Systems
- KNs: Knowledge Networks of The Global Agenda for Sustainable Livestock
- MSP: Multi-Stakeholder Partnership
- OIE: World Organisation for Animal Health
- OPCP: Office for Partnerships, Advocacy, and Capacity Development, FAO

Annex 2: Agenda

GUIDING GROUP MEETING

12-13 April 2016
Rome, Italy
FAO Headquarters, México Room (D 213 bis)

AGENDA ITEM NO. 2: DRAFT AGENDA

TUESDAY, 12 APRIL - THE PANAMA MSP MEETING AND RELATED TOPICS

- 08:30 1. Welcome (recognize new members), Chair
- 08:45 2. Approval of the agenda and last GG CC meeting minutes, Chair
- 09:00 3. Panama MSP meeting programme and logistics, AST
- 10:30 *Coffee and tea*
- 11:00 4. Communications strategy and Panama MSP communication messages, Francesca
- 12:00 *Lunch*
- 13:30 5. Progress on Focus Areas (FAs) and Knowledge Networks (KNs) case studies for MSP meeting, FA & KN, LEAP Chairs
- 14:30 6. How to address “social and economic sustainability” in The Global Agenda - beyond just using the SDGs as framework, AST & Ilse Köhler-Rollefson
- 15:30 *Coffee and tea*
- 16:00 7. Report presentation of Global Network on Silvopastoral Systems, Julian Chara (Video Conference)
- 17:00 8. Summary of the day
- 17:15 *Adjourn*

WEDNESDAY, 13 APRIL - RULES AND PROCEDURES, FUND RAISING, AND COAG

- 08:30 9. Discussion of governance rules and procedures of The Global Agenda, OPCP
- 10:00 10. Chair selection process, AST
- 10:30 *Coffee and tea*
- 11:00 11. Fund raising strategies for The Global Agenda, Alwin Kopse
- 12:00 *Lunch*
- 13:30 12. Global Agenda inputs for COAG-FAO meeting in September, 2016, Chair
- 15:00 *Coffee and tea*
- 15:30 13. Other topics
- 16:30 14. Summary of agreements
- 17:00 *Adjourn*

Annex 3: Global Meetings Chart Updated

2016-2017 GLOBAL EVENTS OF INTEREST TO THE GLOBAL AGENDA (AS OF 15 APRIL, 2016)		
DATES	EVEN	ATTENDEES
12-15 January	International Conference Steps to Sustainable Livestock, Global Farm Platform, Bristol, UK www.globalfarmplatform.org/conference-intro/	
22 January	LEAP Partnership, 13th Steering Committee meeting, Rome	
27-30 January	Dairy Asia, Launch and Steering Committee meetings, Banhkok	Henning Steinfeld, Neil Fraser
14-18 February	6th Greenhouse Gas and Animal Agriculture Conference, Melbourne, http://www.ggaa2016.org/	Pierre Gerber
16-18 February	Global Forum for Innovation in Agriculture, Abu Dhabi	Alexandre Ickowicz
29 Feb - 4 March	FAO Regional Conference for Latin America and the Caribbean	Neil Fraser
7-11 March	FAO Regional Conference for Asia and the Pacific	
21-22 March	FAO Informal Regional Conference for North America	
4-8 April	FAO Regional Conference for Africa	
11-13 April	IDF Symposium on Technology and Spray Dried Dairy Products, Dublin, Ireland	
12-13 April	Global Agenda Guiding group Meeting, Rome	
14 April	LEAP Steering Committee Meeting, Rome	
18-22 April	FAO Regional Conference for the Near East	
18-20 April	5th Global Feed and Food Congress (organized by IFIF), Antalya, Turkey	Henning Steinfeld, Alexandra De Athayde
2-5 May	FAO Regional Conference for Europe	
30 May - 3 June	IDF/ISO Analytical Week, Copenhagen	
14-17 June	GACSA Annual Forum, Rome, Italy	
20-24 June	Global Agenda for Sustainable Livestock MSP meeting, Panama City, Panama	
23 June	Global Agenda Guiding Group Meeting (Chair Selection), Panama City, Panama	
24 June	LEAP Steering Committee Meeting, Panama City, Panama	
17-22 July	International Rangelands Congress, Saskatoon, Canada	Alexandre Ickowicz, Side Event
26-30 September	FAO Committee on Agriculture, Rome	
27-30 September	World Congress on Silvopastoral Systems, Portugal	
4-7 October	Global Conference on Sustainable Beef, Banff Springs, Canada. A conference of the GRSB (Global Roundtable on Sustainable Beef)	
10-15 October	IDF business meetings preceding World Dairy Summit, Rotterdam	
17 October	World Food Day	
17-22 October	CFS, Rome	
16-21 October	IDF World Dairy Summit, Rotterdam, Netherlands	
7-9 November	World Meat Congress, Uruguay	Berhe Tekola or Reng Wang, and another technical Speaker
2017		
2017	Silvopastoral System Symposium at 9th Agroforestry Congress, Colombia	