#### **Global Agenda for Sustainable Livestock**

# **Guiding Group Meeting Minutes**

23 June, 2016

#### Hotel Westin Playa Bonita, Panama City, Panama

Facilitator: Neil Fraser, Chair

<u>Participants</u>: The Chair, Guiding Group members from 6 of the 7 clusters, observers and 3 FAO Technical Support Team members. See the list below.

1. Neil Fraser, Chair

#### **Public Sector**

- 2. Bolívar Toribio, Dominican Republic
- 3. Rolando Tello, Panama
- 4. Marcos Medina, Paraguay
- 5. Aldaín García, Cuba

#### **Private Sector**

- 6. Hsin Huang, International Meat Secretariat (IMS)
- 7. Nico van Belzen, International Dairy Federation (IDF)
- 8. Alexandra De Athayde, International Feed Industry Federation (IFIF)

# Academia / Research

- Alexandre Ickowicz, Centre de Coopération Internationale en Recherche Agronomique pour le Développement (CIRAD)
- 10. Fritz Schneider, Bern University of Applied Science (not present for Item 1, Appointment of Chair)
- 11. Ernesto Reyes, AGRIBENCHMARK
- 12. Liz Wedderburn, AGRESEARCH NEW ZEALAND

#### **Donors**

- 13. Henk Riphagen, Ministry of Economic Affairs, The Netherlands
- 14. Alwin Kopse, Swiss Federal Office for Agriculture, Switzerland
- 15. Marie-Odile Kuntz, Ministry of Foreign Affairs and International Development, France

#### **NGOs**

- 16. Lesley Mitchell, World Animal Protection (WAP)
- 17. Ilse Kohler-Rollefson, League for Pastoral Peoples

## **Inter-Governmental and Multi-Lateral Organizations**

- 18. Shirley Tarawali, International Livestock Research Institute (ILRI)
- 19. Berhe Tekola, Food and Agriculture Organization of the United Nations (FAO)
- 20. Franck Berthe, Livestock Global Alliance, World Bank

#### **Agenda Technical Support Team (AST)**

- 21. Henning Steinfeld, Food and Agriculture Organization of the United Nations (FAO)
- 22. Eduardo Arce, Food and Agriculture Organization of the United Nations (FAO)
- 23. Manuel Claros, FAO's Office for Partnerships, Advocacy and Capacity Development
- 24. Pierre Gerber, World Bank

## **Observers**

- 25. Julián Chara, Global Network for Silvopastoral Systems
- 26. Harry Clark, New Zealand Agricultural Greenhouse Gas Research Centre
- 27. Meredith Stokdijk, Ministry Primary Industries, New Zealand
- 28. Luis Marquez, Panama Government, Ministerio de Desarrollo Agropecuario
- 29. Pablo Frere, WAMIP Latin America
- 30. Anne Mottet, Food and Agriculture Organization of the United Nations (FAO)

<u>Apologies</u>: Jean-Jacques Soula, World Organisation for Animal Health (OIE); Matthew Hooper, Counsellor and Deputy Permanent Representative to FAO, New Zealand; Mauro Conti, IPC for Food Sovereignty as they continue to wait for the COAG September resolution on The Global Agenda; Ulf Magnusson, Swedish University of Agricultural Sciences (SLU); Delanie Kellon, International Dairy Federation (IDF), and Francois Le Gall, World Bank.

**Note:** See the Annex for the list of frequently used Acronyms.

#### Summary points of the Guiding Group (GG) meeting

#### **Meeting Highlights**

Introduction: The Chair Mr. Fraser opens the meeting and reviews with the attendees the agenda points (see Annex 2)

#### 1. Appointment of Chair of The Global Agenda

Mr. Fraser recalls the selection process used and then asks for expressions of support.

Mr. Toribio, spokesperson for the Public Sector, expresses their support for chair candidate Mr. Perry

Ms. Mitchell, spokesperson for the NGOs, favors chair candidate Fritz Schneider, and was seconded by the following members: Mr. Huang, spokesperson for the Private Sector, for his ability to carry out the vision of the group; Mr. Kopse, spokesperson for the Donors Cluster, thanking the transparency of the process; Mr. Ickowicz for the Academia/Research cluster, who appreciated the process and different strengths of the candidates; Mr. van Belzen, as a representative of IDF, who stated that Mr. Schneider responded the best way to the relevant question; Mr. Berthe, spokesperson for the Inter-governmental cluster, thanks the process and supports the consensus around Mr. Schneider for his listening capacity and his attitude.

Mr. Frere, the spokesperson for WAMIP, indicates that as observer he can't express a preference but that they would like to participate formally in the Guiding Group in the Social Movements Cluster after proper consultations are conducted.

On the basis of the preferences that had been expressed Mr. Fraser proposed that a consensus towards Fritz Schneider was emerging. The Public Sector cluster was consulted again and agreed to join the consensus with other clusters Fritz Schneider was declared as the successful candidate, to become the new Chair of The Global Agenda for Sustainable Livestock.

Mr. Tekola expresses no candidate should be disappointed.

Ms. Mitchell says one of the new opportunities for The Global Agenda is to have new governments in the process, and also appreciated the fact that a consensus was reached in the process.

Mr. Fraser left the room and communicated the decision to the three candidates, and invited Mr. Schneider to join the rest of the meeting.

#### 2. Support to Action Networks (AN)

Mr. Fraser introduces the topic.



Mr. Riphagen suggests to add new proposed AN into existing networks due to limited resources.

Mr. Kopse expresses new Action Networks should come forward to outline what they want to do, without discouraging existing ones.

Ms. Mitchell seconds Mr. Kopse's proposal since a key point of the MSP is to motivate and catalyze, embracing motivation and actions that enhance The Global Agenda. The caveat is whether or not the new AN will take resources away that could be used in other initiatives, and stressed the need for god due process and due representation.

Ms. Tarawali recalled the strong emphasis on SDGs in the MSP meeting, and thus the AN should reflect this in helping us to attain the SDGs and its indicators.

Mr. Reyes says we should prepare a matrix of the AN and find synergies instead of hurting each other.

Ms. Wedderburn says we need a set of criteria to support AN, with synergies and objectives.

Mr. Fraser asks the group if a task force would be needed for this and under who's leadership.

Mr. Steinfeld suggests the AST can put together a matrix format, with purpose, objectives and relation to SDGs, to give to the GG members and then to AN for revision. The suggestion was accepted by GG.

Mr. Kopse seconds Ms. Wedderburn's proposal and Ms. Mitchell suggests Mr. Kopse circulates the draft criteria to be used. Mr. Fraser suggests a deadline (31 August 2016).

- 3. **Report of Fundraising Task Force** (composed of Mr. Fraser, Mr. Kopse, Mr. Riphagen, Mr. Reyes and Mr. Schneider)
  - a. Mr. Fraser informs that a strategy was developed, with potential donor names and a format for a standard letter (dispatch of which is still pending). Volunteers will talk to CGIAR (Ms. Tarawali), FOAG (Mr. Kopse), ADB and New Zealand (Mr. Riphagen), IADG (Mr. Schneider), and a French producer organization that can mobilize financial support (Mr. Schneider).

Mr. Arce Diaz informs the group there are no FAO protocols to accept earmarked funds in multi-stakeholder trust funds; Mr. van Belzen comments that there is a legal difference between The Global Agenda and FAO. Mr. Steinfeld replies that changing protocols takes time. Mr. Schneider states earmarked funds are needed in The Global Agenda, thus there is a need to develop a mechanism for it. Mr. Kopse indicates donor countries have proposed this to FAO DDG Ms. Semedo and FAO is working on it. However, so far no tangible results have been achieved.

Mr. Toribio expresses that The Global Agenda provides a concept but that each country should have a small team to coordinate and pursue multi-stakeholder actions in that country; Mr. Fraser assures that, ideally, this is the model we are pursuing.

Ms. Tarawali notes that to engage the private sector requires different strategies since they cannot invest too much time talking without focus. Ms. Wedderburn indicates Task Force requires reinforcement of communication, by targeting messages.

Mr. García asks for interpretation into Spanish when participants do not speak English, and offers Cuba as the venue for the next MSP meeting.

Mr. Fraser responds that it is a bit early for such an offer since two consecutive global MSP meetings have taken place in Latin America in 2014 and 2016, and 2017 is Africa's turn.

Mr. Steinfeld indicates regional meetings of The Global Agenda will eventually require venues and refers to his conversation with Mr. Medina, the Vice-minister of Paraguay, and the possibility for a Global Agenda regional chapter for South America through the Agricultural Ministers' Council. Regional chapters need to be developed.

Mr. van Belzen thanks Cuba for its offer, and suggests The Global Agenda should consider allocating meeting venues at least 3 years in advance (as is done for International Dairy Federation global meetings).

Ms. Mitchell comments that it is positive to have the "problem" of having too many candidates for MSP venues.

Mr. Schneider indicates the Fund Raising Task Force should be in charge to raise funds, but this task also involves a more active role of Guiding Group members.

Mr. Fraser asks the Guiding Group if Ethiopia can be accepted as next year's MSP venue, and the proposal is accepted by acclamation. We now have a 2017 venue and need to begin preparations immediately. Initial actions will be coordinated by the Chair and the AST, starting with the formal acceptance by the FAO Director General of the venue and an exploratory mission to Ethiopia before the end of the year.

# 4. Inputs for COAG meeting (September 2016)

An agenda item at the next COAG meeting will contain a report on The Global Agenda and address some governance issues and the relationship between The Global Agenda and FAO.

a. The Global Agenda should express its perspective on its role and work, and relationship with COAG. Mr. Fraser had prepared a draft, which requires refinement following this MSP in Panama. Also Mr. Steinfeld will give a report from FAO's point of view. Mr. Steinfeld: The letter to COAG is basically the Panama Declaration. The secretariat will



- ask COAG to endorse the recognition of The Global Agenda as the main vehicle for livestock to contribute to SDGs.
- b. Mr. Riphagen: The message to COAG exhibited some hesitation. We have achieved good things (1. Rules and Procedures, 2. The Action Plan 2016-18) and these should be included in the letter. FAO is contributing with money and staff, but we should ask FAO to provide more money, by informing COAG we did our homework and we need more from FAO side. We have the right story to convince COAG. This is not reflected yet by the draft letter.
- c. Mr. Schneider: How does this COAG reporting process work?
- d. Mr. Steinfeld: Governments speak first, and if there is time other registered delegates can speak too. Most effective way to form an opinion is through governments speaking.
- e. Ms. Tarawali: Countries that have signed Global Agenda Consensus should speak.
- f. Mr. Fraser: Maybe letter should also be sent to perm reps in FAO.
- g. Mr. Steinfeld: COAG chair was supposed to come to Panama but cancelled last minute.
- h. Mr. Toribio: There are two documents, the Panama declaration and the regional ministerial statement.
- i. Mr. García: Cuba will participate in the next COAG and had participated in the previous COAG.
- j. Mr. Kopse: Are we sending our input to COAG? It would be good to send a document, a moral statement from the Chair or a government on behalf of The Global Agenda. Switzerland could do it and offer the Global Agenda Chair to take the floor during the COAG discussion. Switzerland is in the COAG Bureau; it could make a statement to COAG or allow the Chair of The Global Agenda to speak or both.
- k. Ms. Mitchell: In the positioning of The Global Agenda be aware of possible challenges posed by adversaries in COAG.

## 5. Indicative timing of next GG meeting

What is The Global Agenda doing for CFS?

LEAP is having an event.

HLPE report, final summary and recommendations.

Mr. van Belzen: Dairy Sector is also having a side event

Ms. Mitchell: World Animal Protection (WAP) is considering an event but not confirmed yet.

Mr. Huang: Next LEAP Steering Committee probably during COAG.

GG meeting could be around the CFS week.

Civil Society mechanisms meeting weekend before and after the CFS week.

Ms. Tarawali: We have a side event during an HLPF event in New York in July, will inform Eduardo.

[Note that subsequent consultation has resulted in a date for the next GG meeting being 30 September, in Rome.]

#### 6. Initial Review of this MSP

- a. Mr. Riphagen: Nice to have so many participants from Africa and Asia
- b. Ms. Mitchell: Great, thank you. A very focused and action-oriented MSP.
- c. Mr. Tekola: Need to communicate better with stakeholders. Achieved a better understanding from government side. Need more donors.
- d. Mr. Tello: a pleasure to have you all in such a successful meeting
- e. Ms. Tarawali: thanks for everything done for groups and people. Focus on SDGs was important contribution. Communication is key for keeping the momentum going, more info on agenda developed, really well done under the circumstances
- f. Mr. Ickowicz: Positive for SDGs. Good having the reports of ANs. It would have been good to have short documents in advance from AN, to give to people during MSP for them to react during the sessions.
- g. Ms. Mitchell: Documents were produced from Action Networks materials
- h. Mr. Reyes: Support Ms. Tarawali, to keep this momentum need the webpage to hold all documents as they are being produced.
- i. Mr. Schneider: Appreciate focus on AN on Tuesday, it showed the power of The Global Agenda, and Wednesday dedicated to the regional perspective. Good to have the political perspective.
- j. Ms. Wedderburn: Keep connection made across the SDGs as a lighthouse, keeping and reflecting at each of our next meetings. Congratulate teams, communicate together, mixing of the clusters and the action networks, common conversation, highlight is to have farmers in the audience, they have quite a different perspective, they gave me a real sense of the ground
- k. Mr. Fraser: Good to see widespread active participation (encouraged by the 'pizza game')
- I. Observers comments:
  - Mr. Chara: Progress in terms of going into to the actions on the ground, concrete things to apply, SDGs helped a lot, a step forward would be indicators of our actions, see how we follow up on them
  - ii. Mr. Frere: Some previous info would be good. Agree we need to go into action at field level, pilot sites to pilot experience, ask governments how to work on big program not only pilots. Thank you to the team.
- m. Mr. Steinfeld: Thank you for positive views. Only 3.5 months of preparation, things could have been better, need to improve on the program. We want to construct this meeting with regional SDGs and AN. Thank you.
- n. Ms. Kuntz. Thank you, everything was perfect
- o. Ms. Wedderburn: Thank you Neil, we have more members, due to your leadership

p. Mr. Arce Díaz: Thanks for the positive comments and for the constant support of all the members of the Guiding Group before and during the meeting. We are also interested on the aspects we should improve. Please let me know your constructive criticism when you deem it appropriate.

q. Mr. Fraser: Thank you.

## **Main Action Points**

Description of Action Points	Task leader	Deadline
The AST puts together a matrix format with purpose,	AST	31-08-2016
objectives and relation to SDGs, to show how the ANs		
bring together the membership of the seven clusters to		
deliver on one or more SDGs, to give to the GG		
members and then to AN for revision as the instrument		
to be used to assess AN.		
Begin 2017 MSP Meeting Coordination	Fritz Schneider, Henning Steinfeld,	15-08-2016
	Shirley Tarawali and Eduardo Arce	
Implement fundraising strategy to define plans for the	Henk Riphagen, Fritz Schneider,	15-09-2016
future. Attractive story required.	Ernesto Reyes, Alwin Kopse and	
	Eduardo Arce	
Prepare a supporting document to COAG from The	Fritz Schneider and Henning Steinfeld	15-08-2016
Global Agenda		

#### **Annex 1: Frequently Used Acronyms**

ADB: African Development Bank

AN: Action Network (s)

AP: Action Plan

**AST**: Global Agenda Technical Support Team (Secretariat)

CFS: Committee on World Food Security, foremost intergovernmental and international platform dealing with food

security and nutrition (FAO-IFAD-WFP)

CGISR: COAG: FAO Committee on Agriculture

FAs: Focus Area working groups of The Global Agenda for Sustainable Livestock

FA1: Closing the Efficiency Gap FA2: Restoring Value to Grassland FA3: From Waste to Worth.

**GASL**: Global Agenda for Sustainable Livestock

GG: Guiding Group of the Global Agenda for Sustainable Livestock

**GNSPS:** Global Network for Silvopastoral Systems

HLPE: High Level Panel of Experts on food security and nutrition, created as part of the reform of the international

governance of food security to advise the Committee on World Food Security (CFS)

HLPF: High Level Political Forum on Sustainable Development, main United Nations platform dealing with

sustainable development

IADG: Inter-Agency Donor Group

IFAD: International Fund for Agricultural Development

KNs: Knowledge Networks of The Global Agenda for Sustainable Livestock

MSP: Multi-Stakeholder Partnership

**OIE:** World Organisation for Animal Health

OPCP: Office for Partnerships, Advocacy, and Capacity Development, FAO

SDGs: Sustainable development goals of the UN Agenda 2030 for Sustainable Development

**WAMIP:** The World Alliance of Mobile Indigenous Peoples

**WAP:** World Animal Protection **WFP:** World Food Program

# **Annex 2: Draft Agenda Topics**

Guiding Group Meeting, Thursday 23 June 2016, Hotel Westin Playa Bonita, Panama

- 1. Appointment of Chair of The Global Agenda
- 2. Which action networks to be supported?
- 3. Fundraising report of Task Force
- 4. Preparations for next MSP
- 5. Inputs for COAG (September 2016)
- 6. Indicative timing of next GG meeting
- 7. Review of 6th MSP

# **Annex 3: Global Meetings Chart Updated**

DATES	EVENT	ATTENDEES
12-15 January	International Conference Steps to Sustainable Livestock, Global Farm Platform, Bristol, UK www.globalfarmplatform.org/conference- intro/	
22 January	LEAP Partnership, 13th Steering Committee meeting, Rome	
27-30 January	Dairy Asia, Launch and Steering Committee meetings, Bangkok	Henning Steinfeld, Neil Fraser
14-18 February	6 <sup>th</sup> Greenhouse Gas and Animal Agriculture Conference, Melbourne, <a href="http://www.ggaa2016.org/">http://www.ggaa2016.org/</a>	Pierre Gerber
16-18 February	Global Forum for Innovation in Agriculture, Abu Dhabi	Neil Fraser
29 Feb – 4 March	FAO Regional Conference for Latin America and the Caribbean	
7-11 March	FAO Regional Conference for Asia and the Pacific	
21-22 March	FAO Informal Regional Conference for North America	
4-8 April	FAO Regional Conference for Africa	
11-13 April	IDF Symposium on Technology and Spray Dried Dairy Products, Dublin, Ireland	
12-13 April	Global Agenda Guiding Group Meeting, Rome	
14 April	LEAP Steering Committee Meeting, Rome	
18-22 April	FAO Regional Conference for the Near East	
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18-20 April	5 <sup>th</sup> Global Feed and Food Congress (organized by IFIF), Antalya, Turkey	Alexandre Ickowicz, Henning Steinfeld, Alexandra De Athayde
2-5 May	FAO Regional Conference for Europe	
30 May – 3 June	IDF/ISO Analytical Week, Copenhagen	
14-17 June	GACSA Annual Forum, Rome, Italy	
20-24 June	Global Agenda for Sustainable Livestock MSP meeting, Panama City, Panama	
23 June	Global Agenda Guiding Group Meeting (Chair Selection), Panama City, Panama	
24 June	LEAP Steering Committee Meeting, Panama City, Panama	
17-22 July	International Rangelands Congress, Saskatoon, Canada	Alexandre Ickowicz, Side Event
26-30 September	FAO Committee on Agriculture, Rome	
30 September	Guiding Group Meeting, Rome	
27-30 September	World Congress on Silvopastoral Systems, Portugal	Ernesto Reyes, Julián Chará, Side Event of the GNSPS
4-7 October	Global Conference on Sustainable Beef, Banff Springs, Canada. A conference of the GRSB (Global Roundtable on Sustainable Beef)	
10-15 October	IDF business meetings preceding World Dairy Summit, Rotterdam	
17 October	World Food Day	
17-22 October	CFS, Rome	
16-21 October	IDF World Dairy Summit, Rotterdam, Netherlands	
7-9 November	World Meat Congress, Uruguay	Berhe Tekola or Reng Wang, and another technical Speaker
2017	'	1
2017	Silvopastoral System Symposium at 9 <sup>th</sup> Agroforestry Congress, Colombia	

2017 (May?)	Ethiopia MSP Meeting	