



BRYAN WEECH

CANDIDATE FOR THE POST OF CHAIR OF THE GLOBAL AGENDA FOR SUSTAINABLE LIVESTOCK

Bryan Weech has a diverse background of working with the global livestock industry to increase the sustainability of livestock production. Most recently he has served in a consulting and advisory role for several projects relating to sustainable livestock production. Prior to that he was the Executive Director of Holistic Management International, a non-profit organization whose mission it is to educate people to manage land for a sustainable future. Before joining HMI, Bryan was the Director, and Livestock Commodity Lead at World Wildlife Fund, a global conservation organization, where he coordinated the organizations global work on sustainable livestock issues working with stakeholders around the world to collaboratively find and implement solutions to increase the sustainability of the livestock industry. In this capacity Bryan was instrumental in organizing and providing leadership to several multi-stakeholder initiatives, including the Global Roundtable for Sustainable Beef (GRSB). Additionally, Bryan has broad experience working in the livestock industry, and has held several positions within organizations such as ConAgra, Coleman, and CattleFax. Additionally, Bryan has worked on several ranches in the U.S., and comes from a family with a long history in the livestock industry. Currently Bryan is the Western Territory Manager for Barenbrug USA, a grass seed company whose mission is to use forages to increase animal productivity to help feed the world. Bryan holds an MBA and Masters in Animal Science from Colorado State University, and a Bachelor's of Science in Animal Science, with a minor in Management from Brigham Young University. Bryan and his family live near Denver, Colorado.