



A SUSTAINABLE DEVELOPMENT FRAMEWORK FOR LIVESTOCK

Panama, 20-23 June 2016

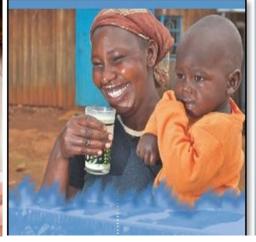
BUILDING TOGETHER SUSTAINABLE LIVESTOCK for people, for the planet

Dairy is RELEVANT













- Dairy is RELEVANT
- Dairy is IMPACTFUL





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- Dairy is IMPACTFUL
- O Dairy is RESPONSIBLE.....?

















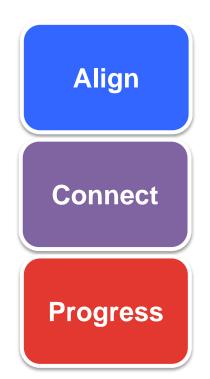




Advisory Council

- Amercian Humane Association
- ASDA/Walmart
- FAO
- Solidaridad
- WWF observer
- Rabobank
- **Global Round Table** for Sustainable Beef
- World Bank Observer
- **OXFAM**
- **GFAR**











- A Framework versus Standards
- Continuous improvement versus Point in Time reporting
- Honest and transparent approach that recognizes we need to improve versus simply trying to convince everyone we are right
- A single inclusive Framework that allows the entire industry to participate versus multiple exclusive programs that try to define right and wrong - winners and losers
- A framework that will deliver global alignment, connection and progress



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