Livelihoods & Economics

Outline action plan for GASL and partners
version 1, 13 June 2018
Framework for livelihood and economic growth

- **Issues**
  - Smallholders left behind when economic growth happens
  - Overgrazing
  - Structural change in pastoralism
  - Insufficient income
  - Succession

- **Social and ecological values**
  - Multifunctionality
  - Mechanism for organization
  - Gender
  - Ecosystems
  - Data
The Goal is to ensure farmers have equitable access to inputs without loss of the multifunctional value of livestock.

- For each scenario the multifunctional values of livestock and the inputs required in the local context need to be defined.
- Inputs: Technical (Feed, breed, health), Information, Extension, Finance, Land and Tenure, Infrastructure
- Multifunctional values could include; biodiversity, grassland and soil health, water services, traction, fuel, manure etc.
Social Values and Input supply

An example

Meat production in Mongolia

- Desired output: Fair income to producer
- Relate that to the multifunctional value of livestock & define inputs
- MFV- Grassland, Soil health, Water.
- In order to achieve a fair income by retaining the value of livestock, the income needs to be related directly to those values i.e. reward the producer not only for the product, but for the values to be maintained. For example through a grassfed label.
- That sets the parameters for the inputs.
- GASL contributes through Actions Networks Restoring Value to Grasslands, Livestock for Social development. Can provide linkages with organisations with relevant expertise in standards etc.
Social values and output

Outputs

Scaling
- Innovations
  - Evidence/Identification/Piloting/Trade-off

Access to markets
- Government
- Private sector

Quality
- Redefining standard ranges for formal and informal markets
  - Recognition on issue
- Farmers/herders/organization

Informing/access to/facilitating partnership
Markets and prices

Information:
- Are producers getting accurate market data?
- Can economic incentives be used to value ecosystem and social services not just Volume and Quality?
- Are their Quality based payment services?
- Develop and share proven tools
- Develop a framework for developing payment for ecosystem and social services

Policy:
- Are policies inclusive of smallholders?
- Lack of agricultural policies
- Are smallholders organised?
- Share successful agricultural policy documents
- Support development of cooperatives or farmer organisations

Tools:
- Develop market information tools that work in informal and formal markets
- Ensure access to energy and internet to access these tools
- Link value chain stakeholders to provide information
- Provide this information to consumers
Three outcomes that GASL and its partners could aim for in this work area

- Re-slicing
- This framework could be useful IF we apply ourselves to it.
- Requires commitment to fleshing it out enough to become useable.