DAIRY ASIA SUSTAINABILITY FRAMEWORK PROGRESS IN





MONGOLIA



Strategic Objective 1 (SO1): Meet rising demand for dairy products with sustainable increases in milk productivity and farm profitability.

Strategic Objective 2 (SO2): Integrate small-scale producers in the modern value chain through the promotion of fair and efficient markets.



Establishing meat and milk farms.

- ▶ Impact: 50 new livestock and dairy farms by December 2017
- ▶ Overseen by: Ministry of Food, Agriculture and Light Industry



Establishing small factories for the production of dried milk.

- ▶ Impact: 32 factories to be in operation by December 2017
- Overseen by: Ministry of Food, Agriculture and Light Industry, and Dairy Company (cooperative)

Strategic Objective 7 (SO7): Enhance levels of education through school milk programmes and transfer of knowledge and best practices to all actors involved in the dairy chain.



Expansion of the national school milk programme.

- ▶ Impact: 110-117 million servings to be
- provided to schools Overseen by: Government and Ministry
- of Food, Agriculture and Light Industry

WHAT'S COMING UP IN 2018

Further expansion of the school milk programme to deliver 2.6 million litres of milk to schools by 2018.

Government and Ministry of Food, Agriculture and Light Industry



Milk publicity campaign with six broadcast diary announcements and three dairy knowledge competitions. These are aimed at reaching one million households by 2018.

Ministry of Food, Agriculture and Light Industry, Dairy Association