

WHY LIVESTOCK MATTER

Livestock are critical for global development yet often overlooked. The livestock sector receives no more than 3% of official development assistance from major donor countries.

A newly launched website makes the case for investing in livestock, showcasing the latest evidence in an accessible way for general audiences.



NUTRITION

Meat, milk and eggs contain essential protein, vitamins and minerals, especially for pregnant and lactating women and children in the first 1,000 days of life.



HEALTH

The health of animals and humans are intrinsically linked. For instance, addressing animal diseases can directly improve human health, and better livelihoods from livestock can support better dietary, educational and health choices.



ECONOMIC OPPORTUNITY

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GENDER

Two-thirds of the world's 600 million poor livestock keepers are rural women, and livestock offer them inflation-proof, self-perpetuating assets that they can own and benefit from.



CLIMATE & ENVIRONMENT

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Investing in livestock is essential if we are to achieve our sustainable development goals:

WhyLivestockMatter.org

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RESEARCH
PROGRAM ON
Livestock

