

# Grazy !

AN EXPLORATORY RESEARCH PROJECT,  
AN INNOVATIVE METHODOLOGY TOWARDS COLLABORATIVE  
RESEARCH.





# Focus on the PACA region

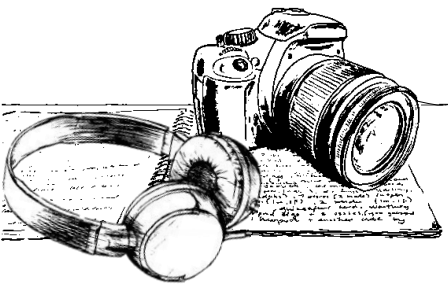
- Sheep raising as the main livestock activity
  - 2 000 farmers
  - 600 000 ewes
  - 900 000 ha
- Strong support from the CAP
- For decades, good recognition of livestock systems as providers of services
- Recently, new narratives challenging multifunctionality

PACA region

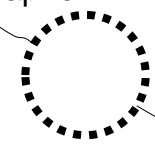


Échelle 1 : 17 464 332

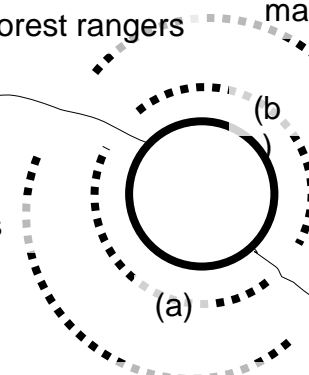
0 500 km



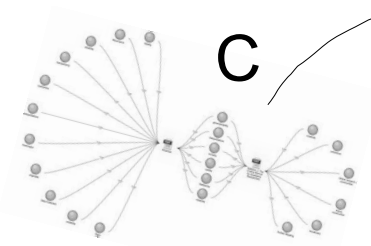
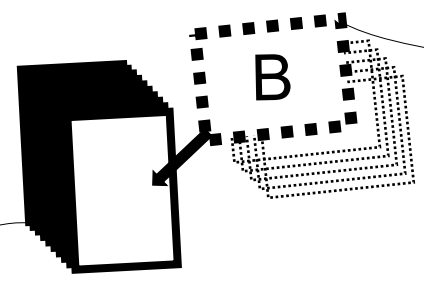
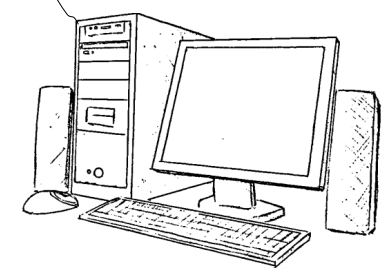
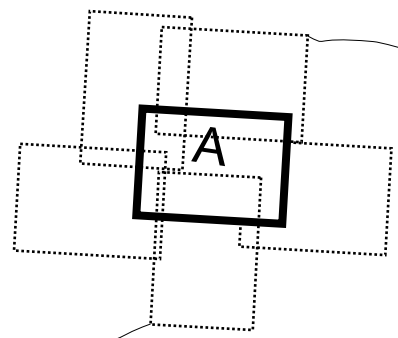
Geographer  
 Anthropologist  
 Breeder  
 Environmental scientists  
 Sociologist  
 Animal scientists  
 Computer scientist

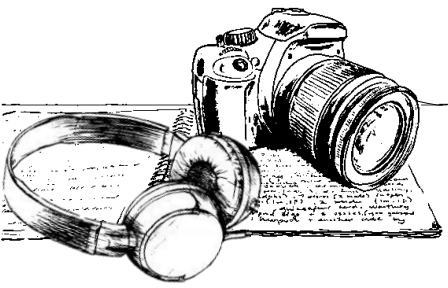


Natural resources managers  
 Forest rangers  
 Pastoral development officers  
 Hunters  
 Elected representatives  
 Breeders  
 Shepherds

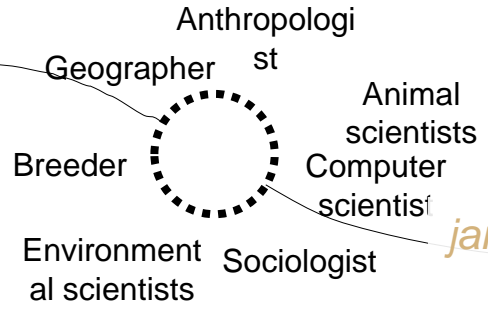


TECHNICIANS  
 PRACTITIONERS  
 RESEARCHERS

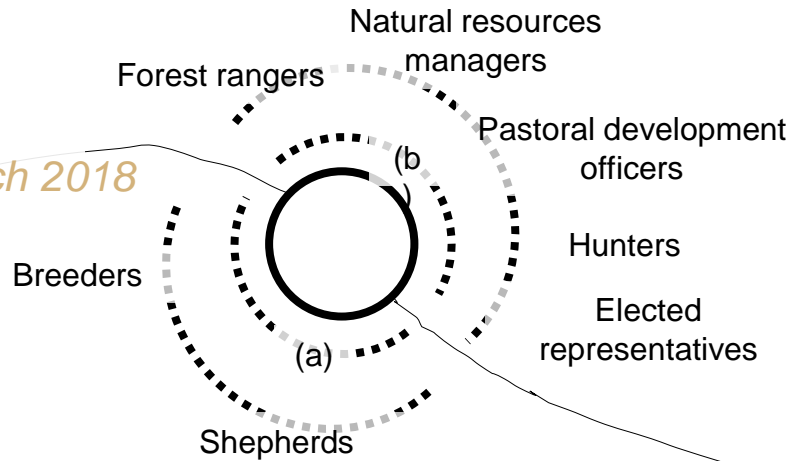




may 2016 – march 2018



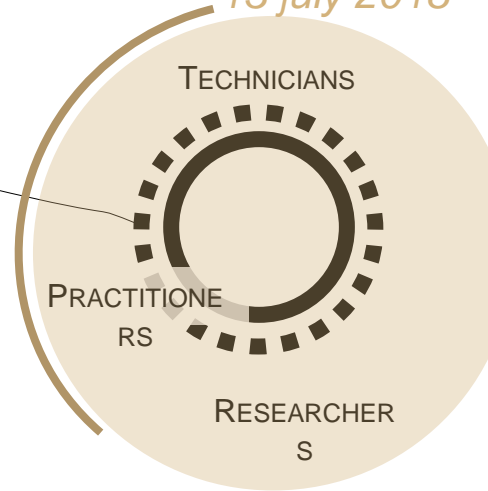
january-march 2018



20 march 2018

21 march 2018

13 july 2018



1. SHOOTING
2. EDITING
3. DISCUSSING

The film as a boundary object



# 1. Video-ethnography

- Following breeders in their various activities





# 1. Video-ethnography

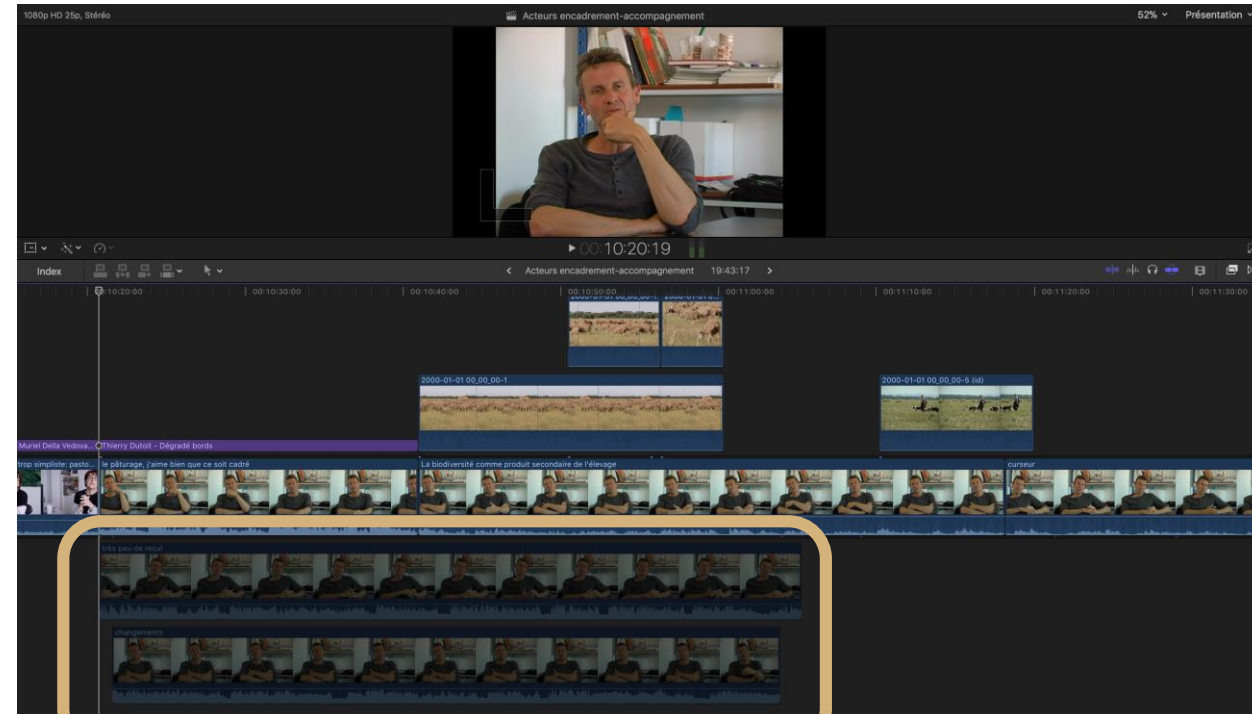
- Following breeders in their various activities
- Making way for an individual speech





## 2. Editing : a crucial part in the analysis

- Highlighting gaps in the current debate
  - Juxtaposition of contrasting sequences
  - Overlay of sounds and images
- Without distorting the words of the interviewee
  - Ethical principles
  - Methodological precautions



### 3. Sharing gazes, discussing points of view









**I would like to add the cases of breeders working in other areas than mountains.**



Thank you !



# Appendix

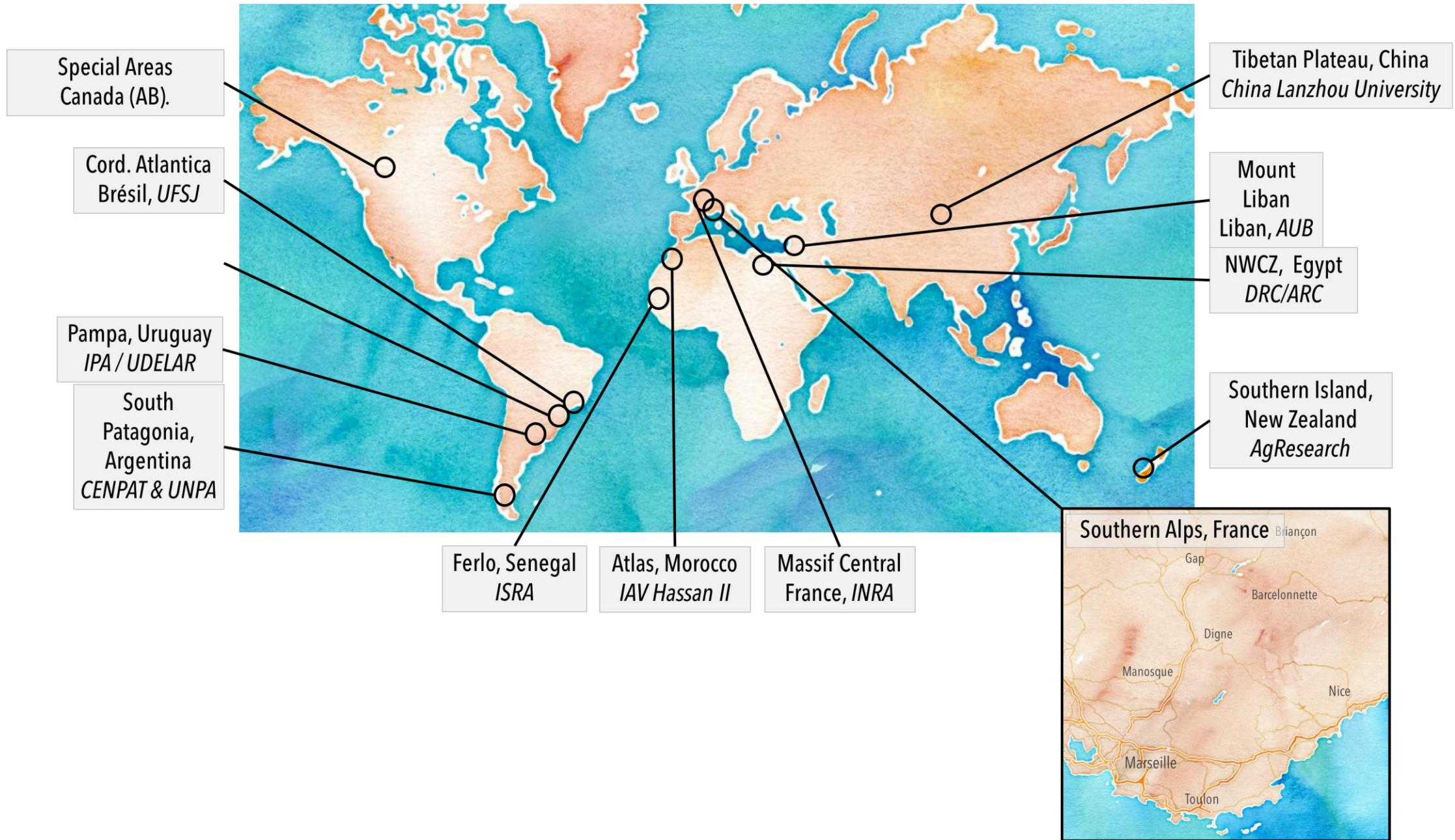
- 1) Articulation Grazy! / Global Agenda
- 2) Fostering auto and cross-confrontation
- 3) Besides video: a modelling process



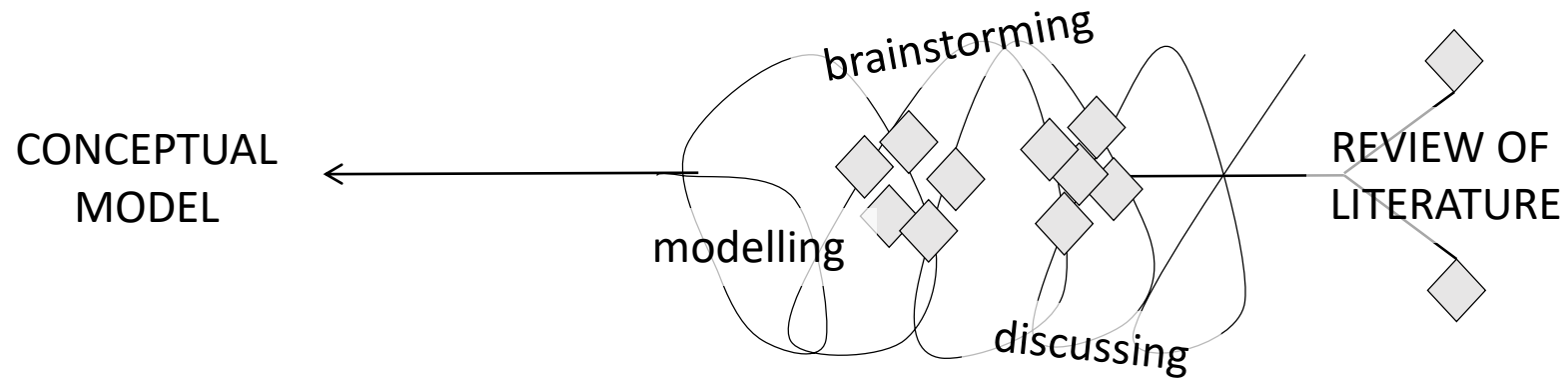
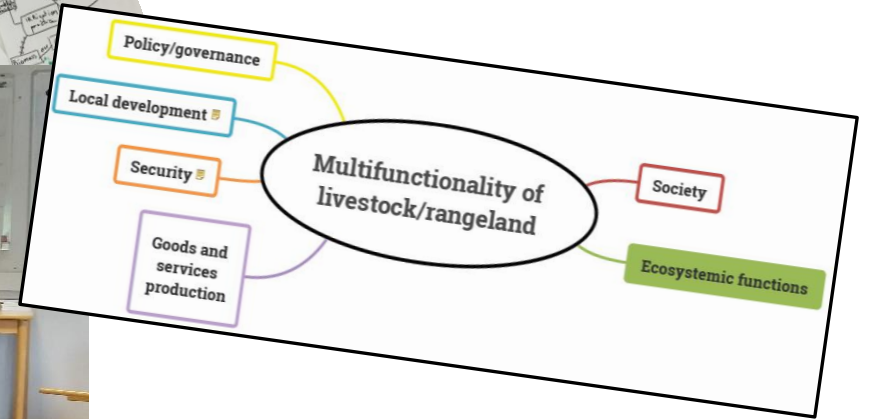
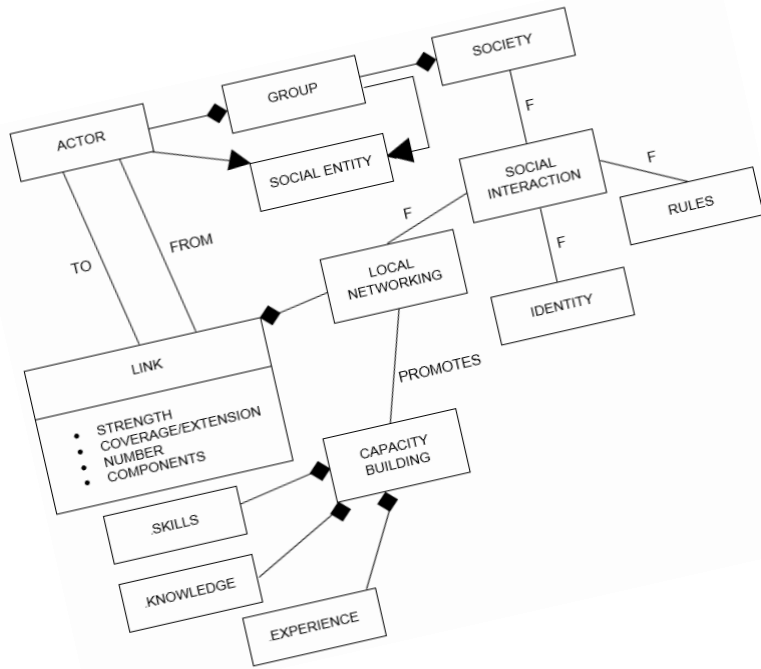
# Appendix

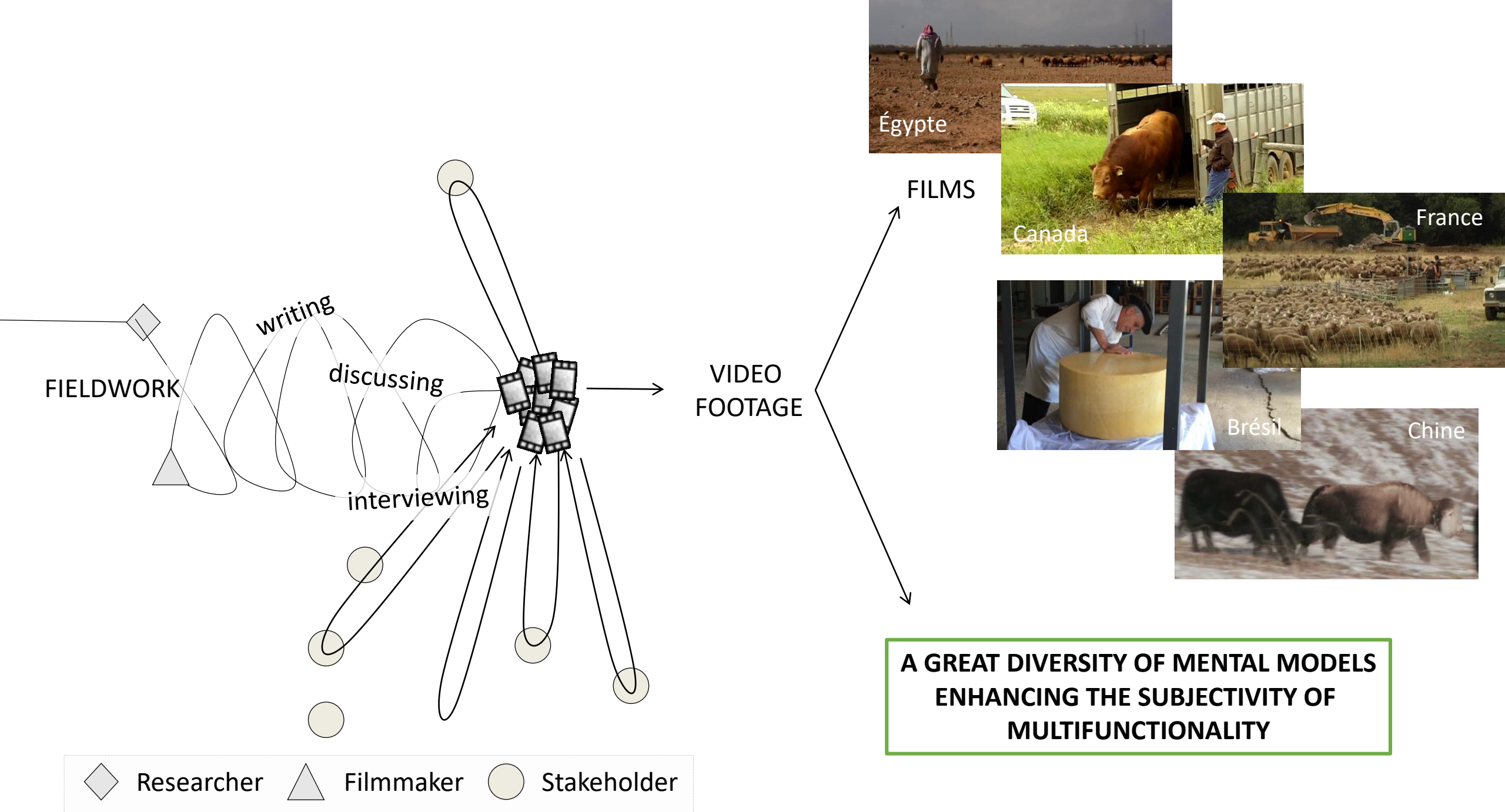
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# ASSOCIATED RESEARCH TEAMS INVOLVED WITHIN THE GLOBAL AGENDA FOR SUSTAINABLE LIVESTOCK (GASL)





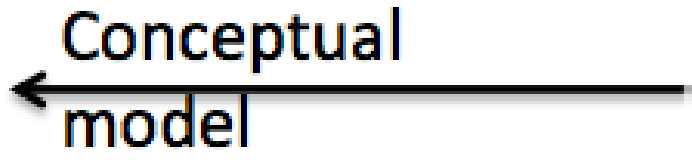
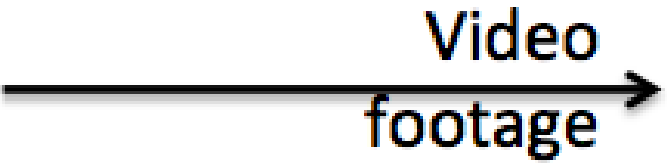






# Grazy!

FIELDWORK



REVIEW OF  
LITERATURE

*Emic* approach  
(viewpoints from the  
perspective of the subject)

*Etic* approach  
(viewpoints from the  
perspective of the observer)

Testing and  
feeding the  
conceptual  
model

To enhance  
stakeholders'  
understanding  
of MF



**The model as a « co-truth »**



(Bouleau, 2014)

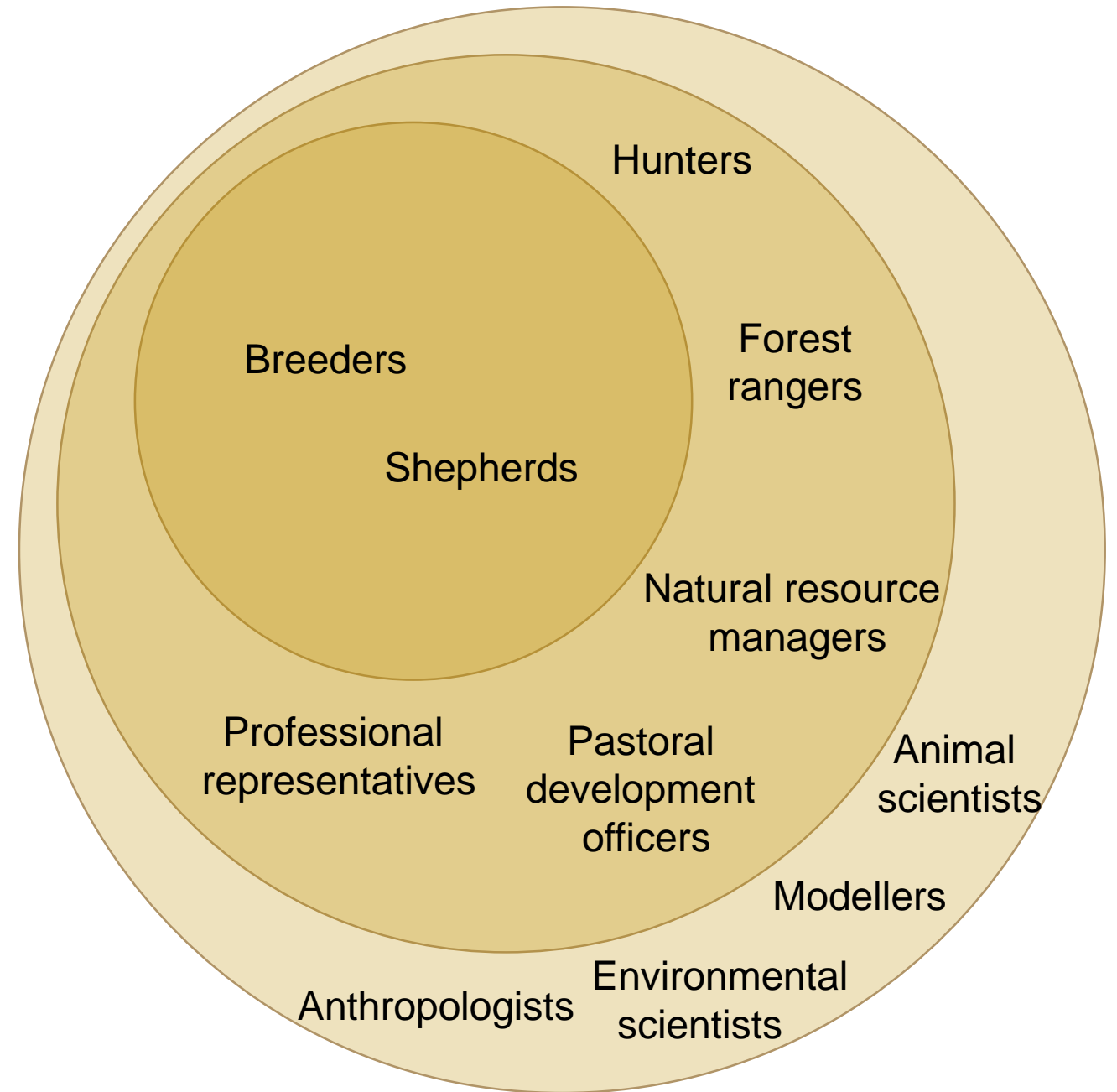
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- 2) **Fostering auto and cross-confrontation**
- 3) Besides video: a modelling process



# Fostering auto- and cross-confrontation

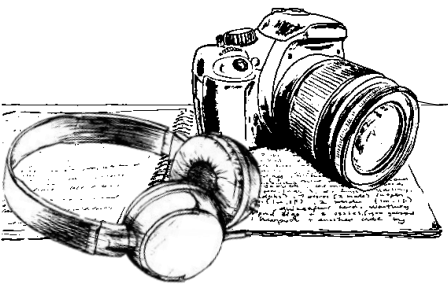
- Different degrees of concern
  - Different grammars of action
  - Different colleges of stakeholders
- How to make commensurable different forms of thinking and expressing the



# Appendix

- 1) Articulation Grazy! / Global Agenda
- 2) Fostering auto and cross-confrontation
- 3) Besides video: a modelling process



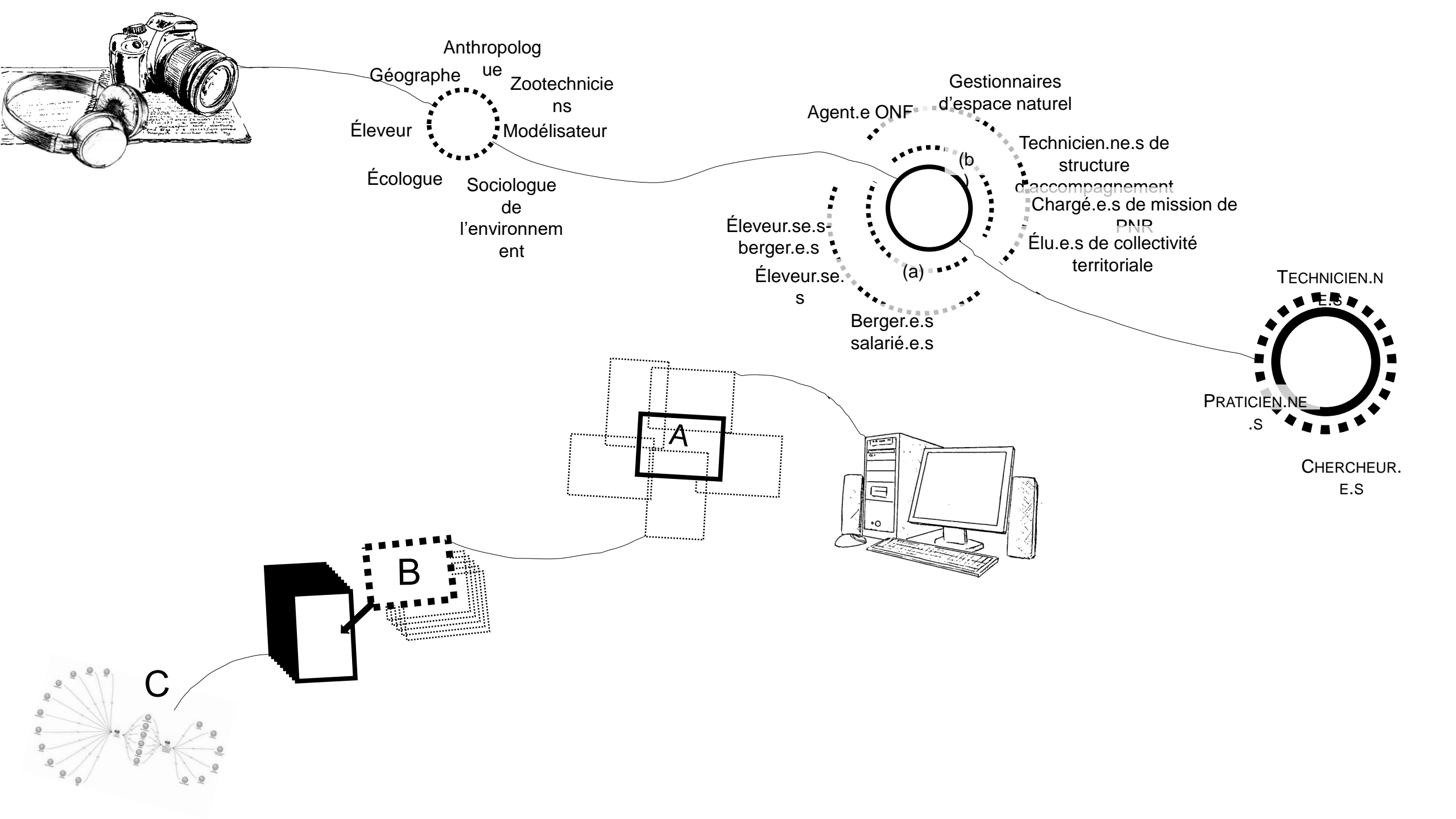
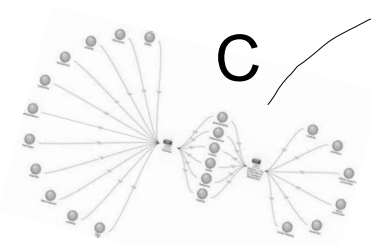
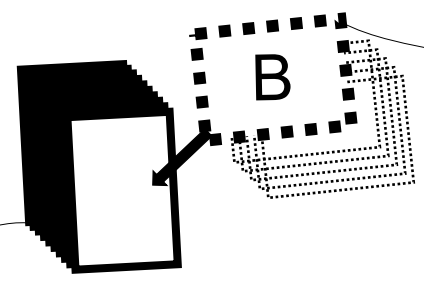
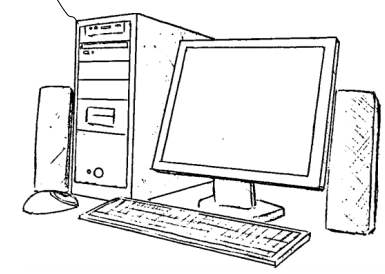
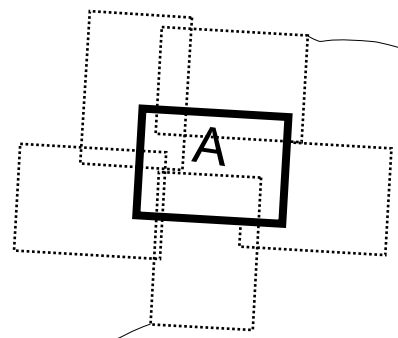


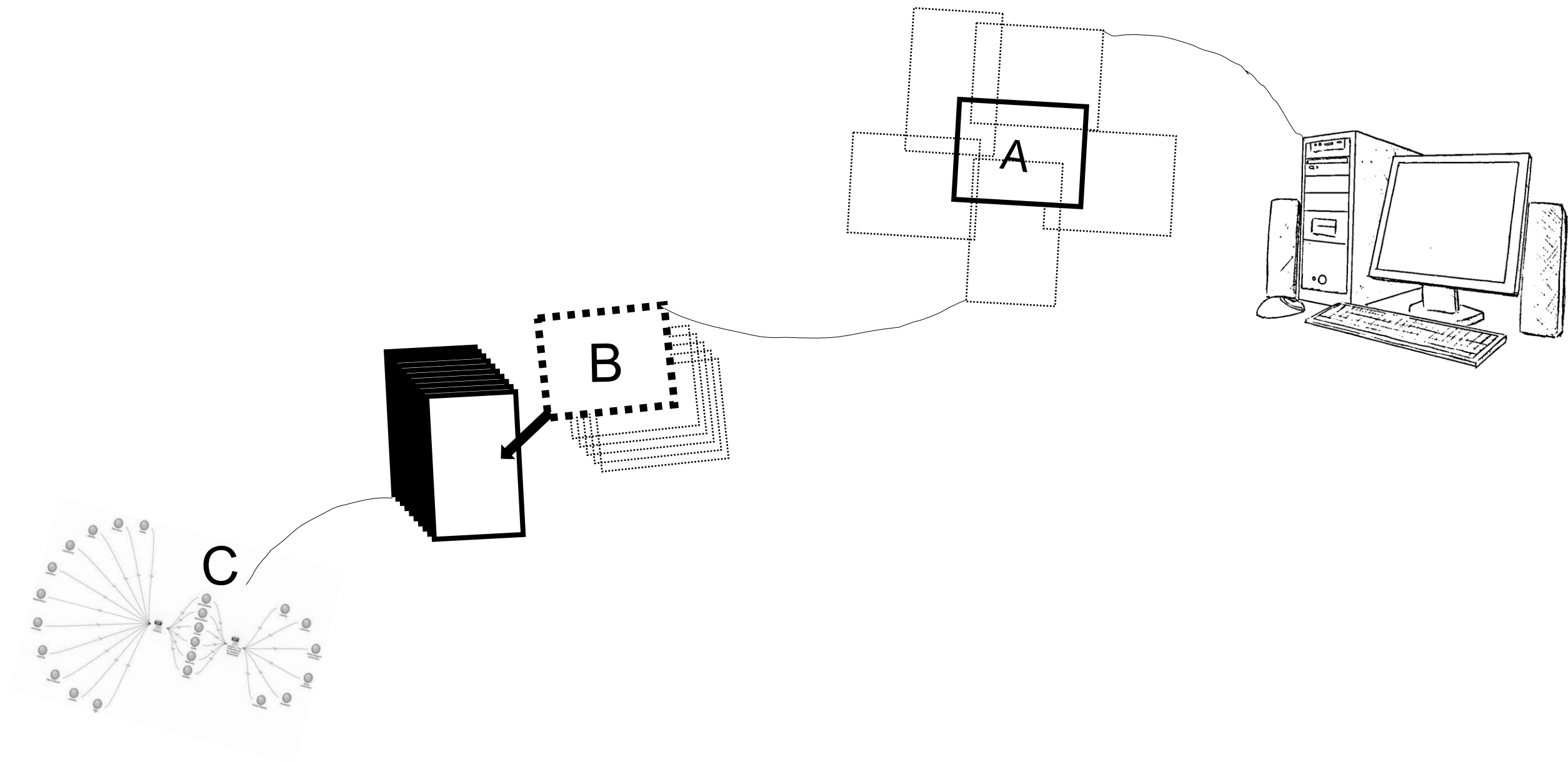
Anthropolog  
Géographe ue Zootecnicie  
Éleveur Modélisateur ns  
Écologue Sociologue  
de  
l'environnem  
ent

Agent.e ONF d'espace naturel  
Gestionnaires  
Technicien.ne.s de  
structure  
d'accompagnement  
Chargé.e.s de mission de  
PNR  
Élu.e.s de collectivité  
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CHERCHEUR.  
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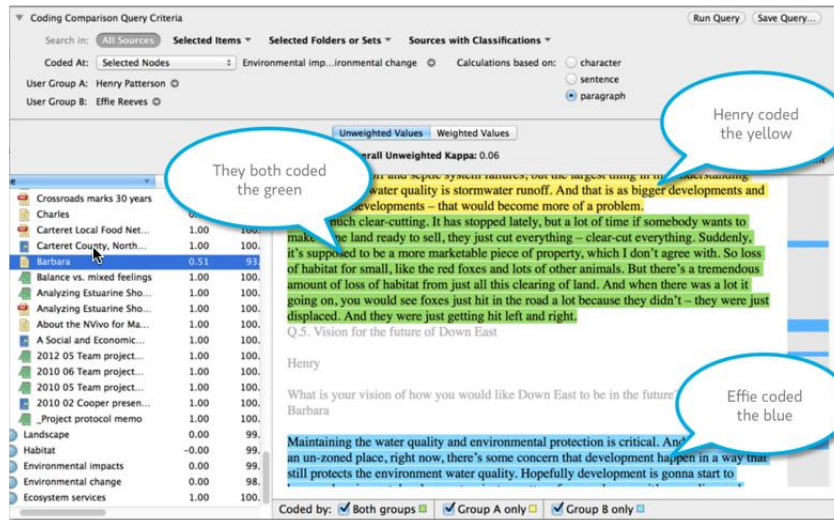
Éleveur.se.s  
berger.e.s  
Éleveur.se.  
s  
Berger.e.s  
salarié.e.s







# Capturing a diversity of mental models through discourse analysis



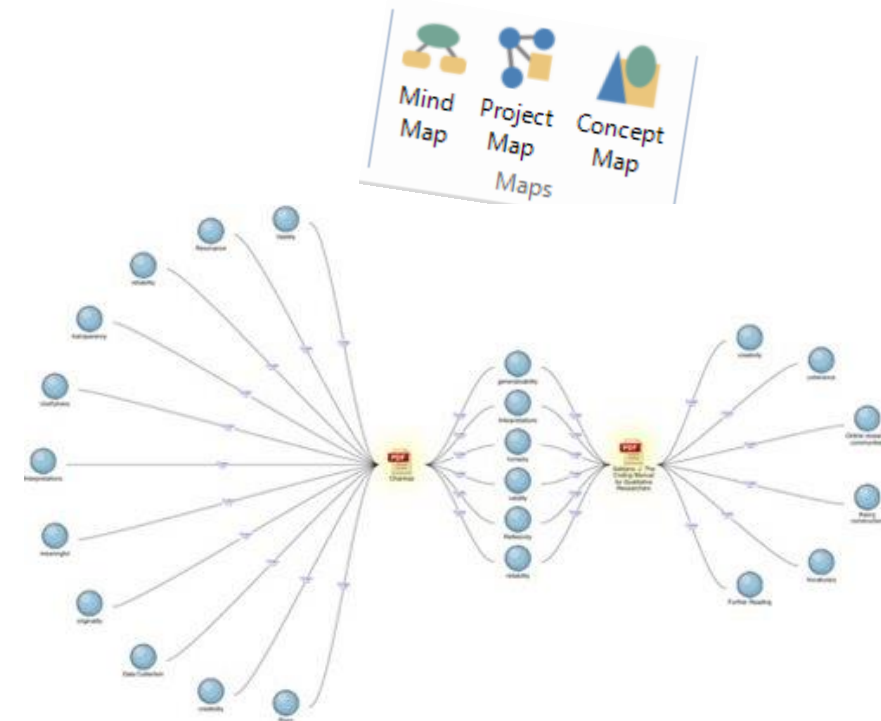
1

- Triple data encoding of a text sample with Nvivo
- Comparing results to settle a common interpretation grid



2

- Encoding the whole corpus:
  - Individual interviews
  - Collective debates



3

- Experimenting various representations of the results
- Producing a counter-model

