



GLOBAL ROUNDTABLE FOR **SUSTAINABLE BEEF**

GASL, Mongolia
12th June 2018

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GRSB, Executive Director



GRSB: Planet, People, Profit, Animals

The Global Roundtable for Sustainable Beef (GRSB) is a global, multi-stakeholder initiative with a mission to **advance continuous improvement** in the sustainability of the global beef value chain through **leadership, science and multi-stakeholder engagement and collaboration.**



Beef Priorities

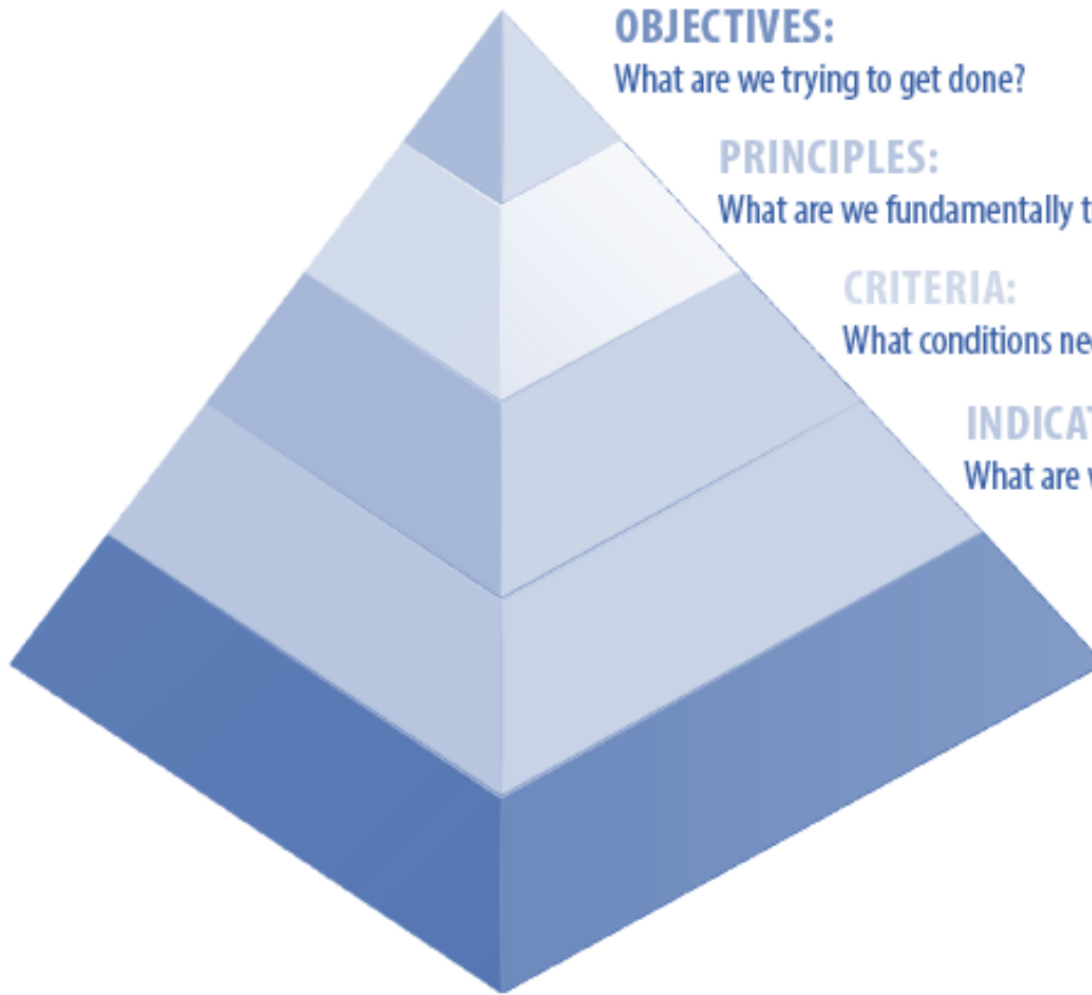
(and our Principles and Criteria since 2014)

- Natural Resources
 - Deforestation and land conversion
 - Greenhouse Gases
 - Water – footprint and quality
 - Land footprint
- Animal Health and Welfare
 - Antibiotics
 - Five Freedoms



Beef Issues

- People and the community
 - Land rights
 - Labour rights
 - Communal areas
- Food
 - Safety
 - Health and nutrition
- Efficiency and Innovation
 - Profitability
 - Technology neutral



OBJECTIVES:

What are we trying to get done?

PRINCIPLES:

What are we fundamentally trying to do? What is our intent?

CRITERIA:

What conditions need to be met to achieve the principle?

INDICATORS:

What are we going to measure?

MEANS OF VERIFICATION:

How do we verify the outcomes?



GRSB – Global to Local Network



Our membership includes national and regional initiatives. Some well established, with certification systems, some just starting

Collectively our membership is over 500 companies, institutions and NGOs working for a more sustainable beef industry.

Our members commit to progress and to report on impact of activities.

In the processing and commerce constituency, our member cover the majority of the beef processed in North America, Brazil and Australia

Argentina
Dec 2017



GRSB – CRSB, Canada

- 1. National Beef Sustainability Assessment and Strategy**
Benchmark of the performance of Canadian beef, from farm to fork, and sustainability strategy to support continual improvement

Coverage: national, from production to consumption

- 2. Certified Sustainable Beef Framework**

Assurance scheme for supply chains that want to communicate about sustainable sourcing to consumers

Coverage: available across Canada

- 3. Projects**

Support and communicate about projects that advance sustainability and demonstrate continual improvement
Pilot with Cargill demonstrating returns to sustainable beef framework participation

Coverage: Alberta (provincial), moving to national

WWW.CRSB.CA



GRSB – USRSB, US



USRSB SUSTAINABILITY ASSURANCE FRAMEWORK

01 | INDICATORS FOR BEEF VALUE CHAIN
Animal Health & Well-Being; Efficiency & Yield; Water Resources; Land Resources;
Air & Greenhouse Gas Emissions; Employee Safety & Well-Being

02 | SEGMENT SPECIFIC METRICS
Developed for each indicator: Producers, Packers & Processors, and Retail
& Food Service with Allied Industry and Civil Society Input at every segment

03 | SUSTAINABILITY ASSESSMENT GUIDES
Self-assessments / Tools / Resources

04 | EDUCATION, TRAINING & OUTREACH
Throughout the Beef Value Chain

05 | EXTERNAL PROJECTS
Pilot Projects / Research

IMPLEMENTED BY
BUSINESS-TO-BUSINESS
SUPPLY CHAINS

SECOND-PARTY
CERTIFICATION

THIRD-PARTY
VERIFICATION

[INDICATOR WORKING GROUP] [ENGAGEMENT, MEASUREMENT & PROGRESS WORKING GROUP]

USRSB TO DEVELOP, OWN & PROMOTE USE



GRSB – MSGC, Colombia



- Identified 8 Priorities including PES, sustainable beef policy, zoning, TA and extension
- Regional Roundtables throughout country – currently 4, 3 more to come
- PGCS is working in 12 states on mitigation and adaptation to climate change, reducing poverty and increasing productivity. Initial coverage of over 50,000ha. 5 regional coordinators and 435 trained technicians.



<http://mesaganaderiasoste.wixsite.com/principal>



GRSB – GTPS, Brazil

DEVELOPMENT OF GIPS PLATFORM



GTPS
Brazilian Roundtable on Sustainable Livestock

Uma plataforma que apoia a melhoria contínua na cadeia de valor da pecuária bovina.

O Guia de Indicadores de Pecuária Sustentável do GTPS é uma ferramenta de autoavaliação com o objetivo de fornecer informações e orientações sobre a pecuária sustentável.

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Trazido de: www.gtps.org.br

Web

PECUÁRIA SUSTENTÁVEL
OS 3 PRINCIPAIS SISTEMAS DE SUSTENTABILIDADE NO BRASIL

GIPS / GTPS
POSSIBILITA DAR ESCALA A SUSTENTABILIDADE NA CADEIA DE VALOR

- Aderir aos princípios e condições mínimas para serem implementados, por meio de avaliação de risco de credibilidade com a rede de clientes.
- Aderir aos princípios e condições mínimas de sustentabilidade.
- Implementar e avaliar os impactos de cada um dos princípios.
- Os resultados do GIPS são, portanto, derivados dos dados do cliente.

BPA / EMBRAPA
FORNECE O MELHOR DESEMPENHO DA FAZENDA DE PECUÁRIA BOVINA

• Melhorar a produtividade por hectare e por animal, por meio de melhorias genéticas, manejo e nutrição.

• Melhorar a eficiência produtiva por meio de melhorias genéticas, manejo e nutrição.

• Melhorar a qualidade da carne e do leite, por meio de melhorias genéticas, manejo e nutrição.

• Melhorar a qualidade da vida animal, por meio de melhorias genéticas, manejo e nutrição.

• Melhorar a qualidade da vida do produtor, por meio de melhorias genéticas, manejo e nutrição.

Benchmark
Infographic

GIPS - GRSB
RAS
BPA

www.gtps.org.br

App

Critério 2.1
Os impactos das operações nas comunidades locais são identificados e gerenciados para prevenir ou mitigar os negativos e maximizar os positivos.

2.1.2

BELEÇÃO: O QUE SE APLICA

Adotar ações em relação às comunidades identificadas.

Implementar formas de comunicação e diálogo com a comunidade local para promover o desenvolvimento sustentável.

Implementar formas de comunicação e diálogo com as comunidades locais, canais de comunicação e diálogo implementados, registros de contatos e comunicação, relatórios ou outras evidências de proibições formais a partir do recolhimento de denúncias, etc.

PROVAR EVIDÊNCIAS

Próximo

Guideline and material of reference

DEVELOPMENT OF THE GIPS PLATFORM



Web

www.gips.org.br



App

Google Play or App Store



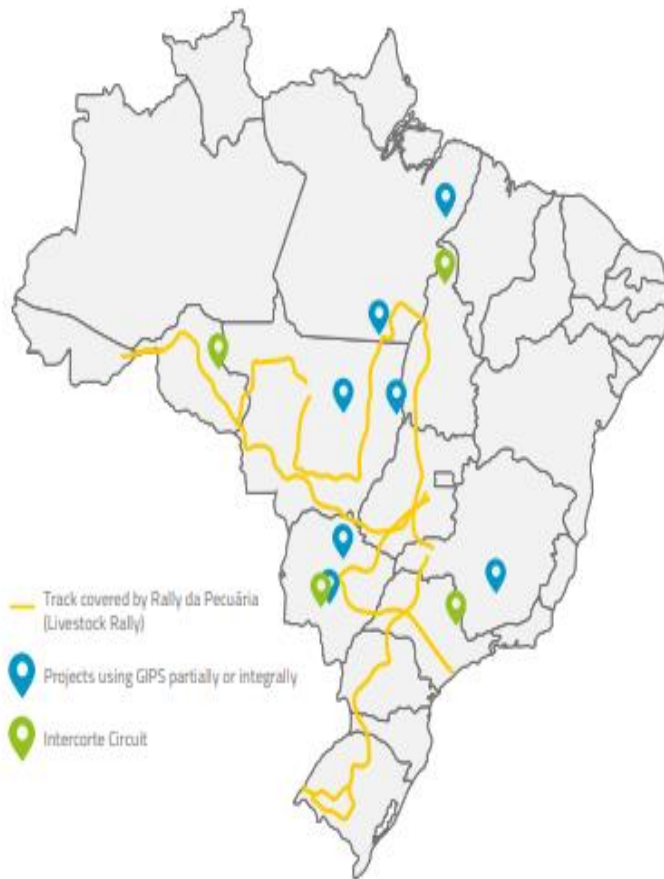
Support

Reference material for consultation and guidelines to fill out the GIPS



Benchmark

GIPS | GRSB | RAS | BPA
[Access the comparative infographic](#)



ENGAGEMENT



7 Projects

using GIPS partially or integrally



25 meetings

with potential partners (GIPS members or not)



5 workshops

of engagement in Rural Unions during the Rally da Pecuária (Cattle Ranching Rally)



Filling out of 332 GIPS

in the platform, so far

DISSEMINATION



Intercorte Circuit

Campo Grande - MS
Ji-Paraná - RO
Araguaina - TO
São Paulo - SP



Livestock Rally 2018

60.000 km
20 Regional Events
3000 technicians and producers
150 Farms visited



30 animated videos

on the GIPS Principles and Criteria

MULTIPLIERS TRAINING

3 Groups of potential GIPS multipliers:

Professionals from companies and institutions associated with GTPS

Extensionists

Students from Universities and Technical Schools



15 Institutions



+300 Technicians

trained to apply the GIPS



5 Categories



6 States

AM, MS, SP, MG, PA, MT



Realization:



Sponsors:





Progress per country: Argentina

- ✓ Round Table established in 2017
- ✓ 40 institutions represented
- ✓ 3 formal meetings held
- ✓ More than 70 institutions contacted and aware of the existence of GRSB and the Local Roundtable
- ✓ At least 90 meetings with stakeholders to inform about GRSB
- ✓ Press Releases: With the support of WWF and McD
- ✓ Private Sector Leadership: McDonald's and main slaughterhouses

Next Steps

- ✓ Legally established the Round table and affiliate it to GRSB
- ✓ Contact more institutions to become members of GRSB
- ✓ Supermarkets: How to tackle them? Need support
- ✓ Bring together offer and demand of sustainable beef. Understand the market needs better



Progress per country: Paraguay

- ✓ Round Table established in 2017
- ✓ 20 institutions represented
- ✓ 8 formal meetings held
- ✓ Meetings held with more than 30 institutions and now aware of the existence of GRSB and the Local Roundtable
- ✓ Involvement of CU Press department in many press releases articles. Interviews for National TV
- ✓ Private Sector Leadership: McDonald's and main slaughterhouses

Next Steps

- ✓ Legally established the Round table and affiliate it to GRSB
- ✓ Contact more institutions to become members of GRSB or MPCs:
Asoc. Rural de Paraguay: how to associate
- ✓ How to tackle international buyers in Russia, Chile or middle East.

Progress per Region: Europe, ERBS (11 countries)

Develop a Beef Sustainability Framework based on existing work by SAI platform beef working group



- Focused on impacts & continuous improvement, with sustainability practices used to support this journey rather than being goals in themselves (this will provide flexibility and support innovation for producers)
- Measurable outputs
- Not directive, but define threshold of the minimum performance level
- Makes data comparable across borders
- Provides hard data to influence decisions
- Flexible to fit all types of farm systems

Progress per Region: Southern Africa, SA-RSB (8 countries)



Currently forming national groups in 8 countries

- Leadership elected and Roundtable Launched in February 2018.
- Malawi, Zambia, Zimbabwe, Mozambique, Swaziland, Namibia, South Africa, Botswana.
- Will focus on smallholder production systems in these countries
- Communal land management
- Access to formal markets



Progress per Country: China

- CMA Sustainable Sourcing declaration 2017
- Launch of RT in 2018



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Progress per Country: Australia

- Australian Beef Sustainability Framework
- Based on GRSB's principles and criteria
- Independent but aligned; sensitivities but could be benchmarked or eventually join as a Roundtable
- <https://www.sustainableaustralianbeef.com.au/>



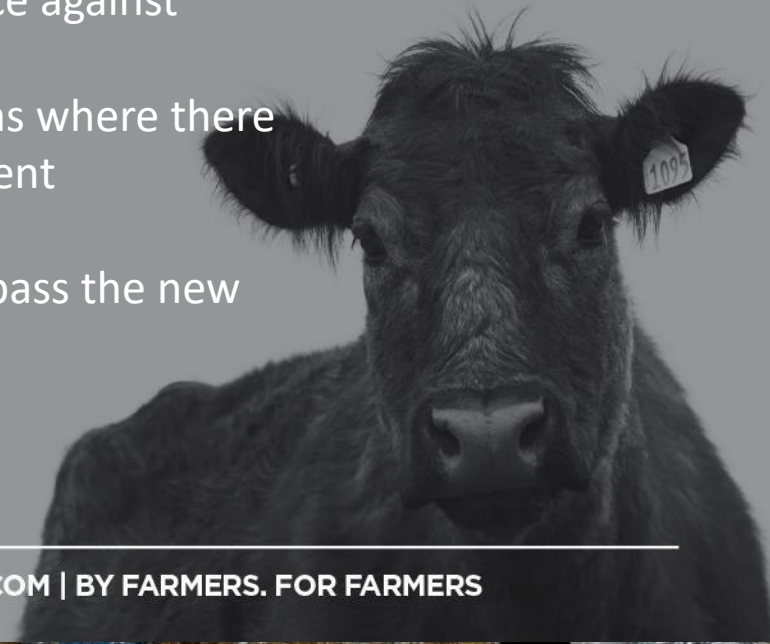
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New Zealand Roundtable Plan



1. Convene and support an expanded steering group.
2. Identify and agree key principles aligning the three programmes through an industry wide consultation approach.
3. Assess current measures and proof points under the agreed principles and develop additional measures and proof-points where gaps are identified
4. Conduct benchmarking to assess current performance against agreed measures.
5. Prioritise and develop an action plan for priority areas where there is a significant gap between a measure target and current performance.
6. Develop a transition plan to evolve NZFAP to encompass the new measures and indicators.
7. Wrap this in a formal NZ Beef Roundtable



0800 BEEFLAMB (0800 233 352) | WWW.BEEFLAMBNZ.COM | BY FARMERS. FOR FARMERS





Questions?



Thank You

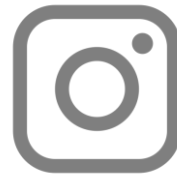
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