Support to Employment Creation in Mongolia (SECiM) Project

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Job creation in the value chains

Overall objective: To support inclusive and sustainable development in Mongolia through promotion of quality employment focusing on the non-mining sector.

Component 1
Assist in the further development of a conducive policy environment for promoting job creation.

Component 2
Enable private sector job creation through targeted interventions to sustainably strengthen specific value chains where Mongolia has potential comparative advantages.
SPECIFIC ACTIVITIES
Strengthen conditions and capacity for private sector employment creation in specific value chains in livestock and vegetable sectors.
Value Chain Innovation Platforms (VCIPs)

- VCIP is a space for learning and change. It is a group of individuals and organizations with different backgrounds and interests: farmers, traders, food processors, researchers, government officials.
- Over 20 VCIPs organized and more than 600 persons participated.
Target locations

6 Provinces and Ulaanbaatar peri-urban area of Mongolia
(DARKHAN-UUL, DORNOD, KHUVSGUL, KHOVD, SELENGE, TUV and ULAANBAATAR)
Meat Value Chain

PRODUCTION

Herder/producer → Slaughter houses → Meat processors

BIT IN THE MIDDLE

Constraints identified by Value chain analysis

- Animal diseases limit export
- Poor animal health and breeding
- No traceability in meat sector
- Low quality of meat animals

MARKETING

2010-2016 578%

Demand:
- Russia
- Japan
- Iran

Domestic market saturated

Project intervened here for employment and income
Dairy Value Chain

**PRODUCTION**
- Herders
- Collection centers
- Processing plants

**MARKETING**
- Export

Project intervened here for employment and income

Constraints identified by Value chain analysis

- No cold chain between herder and processors
- Lack of feed and high feed cost
- Low quality and yield
- Limited accessibility of veterinary and breeding services
- Lack of market access
- Poor marketing
- Poor quality of raw milk
- Low sales volume and market visibility
- Low production in winter time

High seasonal variation
Vegetable value chain

Constraints identified by Value chain analysis

- High prices for seeds and limited variety
- Low price, low yield
- Shortage of working capital and few producer organizations
- Low capacity of storage and processing technology in local level
- Low consumption of vegetable
- No standards for vegetable grading, sorting and packaging of collection center.

Project will create employment here

51%

Vegetable growers
Collection centers
Processors
Domestic supply

VEGETABLE VALUE CHAIN
Textile value chain

- Upgrading spinning and finishing process of wool and cashmere
- Building multi-skilled experts service
- Skills development using UNIDO Blended Training tool
- Business and market linkages

100% pure cashmere
Leather value chain

- Sustainable ‘green’ hides and skins quality improvement
  - Environmental standards – LWG protocol
  - Quality assurance – UNIDO Benchmarking
  - Cleaner tanning technology – no chromium, hair save unhairing

- Employment plan for future Light Industry Technology Park

- Skills and capacity development in leather industry

*Water proof tanned leather*
A genuine partnership towards a more sustainable future

- European Union
- MOFALI and the Ministry of Labour, Government of Mongolia
- Selected Aimag governments
- UN Agencies—FAO and UNIDO
- A range of partners and stakeholders around various value chains

Please join us at 17.30hrs this evening at the second floor Lobby where the FAO and UNIDO project team will be making a more detailed presentation.
Анхаарал тавьсанд баярлалаа!