



# GLOBAL AGENDA OF ACTION

IN SUPPORT OF SUSTAINABLE LIVESTOCK SECTOR DEVELOPMENT

## Fourth Meeting of the Interim Preparatory Committee (IPC)

**Date:** 19.09.2012

**Participants:** Alexandre Ickowicz ; Andrea Parrilla; Ben Henderson; Berhe Tekola; Francois Pythoud; Fritz Schneider; Geert Westenbrink; Geraldo Martha; Henning Steinfeld; Hong Lee Choi ; Hsin Huang; Jeroen Dijkman; Pierre Gerber; Richard Doyle

**Participants through conference call:** Jimmy Smith; Neil Fraser

**Apologies:** Alexandra de Athayde; Francois Le Gall; Ruairaidh Petre; Simplicie Nouala

### Main Issues:

**Agenda status brief:** Interest by organizations and individuals from across the stakeholder spectrum to join the Agenda's multi-stakeholder platform continues to expand. Much of this increasing traction is undoubtedly the result of the Agenda's representation at numerous livestock and rural development-related events ranging from key-note presentations at, for example, the annual general assembly of the World Farmer Organization and the recent Livestock Futures conference, to the participation in the Global Compact and Agriculture day meetings in the run-up to Rio +20 and talks with the Global Research Alliance on potential collaboration.

The Agenda has adopted the 'do no harm principle' in the implementation its activities. In order to be able to operationalize this, the development of *due diligence assessments / guiding principles* for other environmental, social, economic, public health, and animal welfare outcomes – that are not directly addressed by Agenda activities, is required. In this respect, the Secretariat is interacting with the World Society for the Protection of Animals (WSPA) on a proposal for animal welfare guidelines for activities related to the Agenda. These draft 'due diligence guidelines' will be put forward for discussion by the broader animal welfare community with which FAO interacts, to arrive at a draft submission of an *animal welfare due diligence assessment* for discussion by the next Multi-stakeholder platform (MSP) meeting in Nairobi.

Direct participation of smallholders / pastoralists requires the development of an appropriate process of selection of representatives, capacity building, and feedback mechanisms. Whilst the Agenda has some liberty to pay for stakeholder participation, its current resources are not extensive enough to cover the sustainable implementation of such a system. The Secretariat is currently expanding its engagement with large civil society 'conglomerates' (such as the CELEP and LIFE networks) to develop a joint proposals and subsequent grant application for the establishment of such a representation and participation mechanism and its subsequent sustainable implementation.

The FAO is currently in the process of developing a new strategic framework. This framework is being developed along 5 strategic objectives that will drive the portfolio of activities of the organization (Eradicate hunger, food insecurity and malnutrition; Increase and improve provision of goods and services from agriculture, forestry and fisheries in a sustainable manner; Livelihoods of rural populations and in particular for women and youth improved through employment opportunities

and conditions, increased access to productive resources and rural service; Enable more inclusive and efficient food and agriculture systems at local, national and international levels; Increase the resilience of livelihoods to threats and crises. Cross-cutting themes: Governance; Gender). The Agenda's clear fit within these strategic objectives and the expressed wish by the new leadership to work through multiple stakeholders, has encouraged the Secretariat to continue its exploration of opportunities for higher level FAO buy-in. Getting their explicit support will allow the Secretariat to drive the Agenda process more effectively.

Focus areas progress: *Bridging the efficiency gap*

- (i) **Metrics** - *Partnership on the environmental benchmarking of livestock supply chains*; Launch on July 4, 2012, website on line: <http://www.fao.org/ag/againfo/livestock-benchmarking/en/> . A vacancy announcement has been issued to recruit a manager for the Partnership.
- (ii) A template has been developed with the Netherlands Environment Assessment Agency for a review of literature and experience on the assessment and improvement of natural resource use efficiency assessment
- (iii) **Pilot** on the *Generation of carbon credits through dairy efficiency gains*: Identification mission held in September 2012 and a concept note for a pilot in Kenya has been developed on the concept of using the finance derived from the sale of C credits to speed up the adoption of efficiency increasing practices
- (iv) **Scoping work**: Not initiated yet but Life Cycle Analysis of Green House Gas emissions in Livestock supply chains completed, which will offer information for the scoping work

*Restoring value to grasslands*

- (i) **Scoping work**: Global assessment of grassland carbon sequestration potential: Century modeling commenced in 2011, and scheduled for completion in November 2012.
- (ii) Global grassland tenure mapping proposal discussed with the World Initiative for Sustainable Pastoralism of the IUCN and ILRI in June 2012. Tentative commitment made by ILRI, given strong alignment with the CGIAR research programme on land water and ecosystems. Full proposal to be developed by October 2012
- (iii) **Measurement, verification & reporting**: Grassland carbon accounting methodology. First independent validation under the Verified Carbon Standard completed (June 2012). Second and final independent validation to be completed by December 2012. Once validated, will facilitate access of grassland restoration projections to carbon markets, globally.
- (iv) **Piloting**: Three Rivers Sustainable grazing project. Natural and production resource inventory complete (2010). Environmental and economic feasibility assessment, and project development document complete (2012). Negotiations with co-investors (Qinghai government & private sector) and QHEX have commenced. Emissions reduction purchase agreement to be finalized, with project implementation to commence in 2013.
- (v) Grassland restoration project proposal: Preliminary project proposal drafted and circulated to potential co-developers, e.g. Uruguayan government. Selection of project site expected by February 2013. Inventory, land use planning activities to commence by July 2013, with pre-implementation tasks to be completed by June 2014

*Reduced discharge*

- (i) **Scoping work**: Global inventory of the production of NPK in manures, current manure management, actual use as fertilizer and associated nutrient balances, to assess potential agronomic and environmental impacts of the better use of manures as fertilizer. Work implemented in collaboration with Wageningen University, Focus Area three cluster members and the Global research Alliance manure group.
- (ii) **Knowledge Management**: 'Gridded-manure' maps of the world - current and projected under preparation, including data; searchable repositories; projects info; experiences and a

- market place –linking supply and demand of service, service provider and knowledge, all to become part of the Agenda of Action *Manure Management kiosk*
- (iii) **Piloting:** A manure management smallholder dairy pilot in Vietnam in response to the increasing pollution and public health problems associated to the large increase in smallholder dairy production. The pilots which will be based around Hanoi and Ho Chi Minh, and implemented by farmer organizations, the public and private sector and a range of other Agenda stakeholders proposes to explore practice changes through a combination of co-financing, price and labelling incentives, and legislation. The main tools that will be deployed as part of these activities are (i) innovation platforms: a family of approaches focused on linking organizations and individuals relevant to various topics where the private sector is or should be prominent; (ii) independent brokers to facilitate interactions; (iii) co-financing or venture capital to incentivize implementation processes; (iv) sourcing of knowledge bases; experiences; services; technologies through the proposed Agenda's *Manure Management kiosk*
- (iv) Vietnam – pigs (under discussion with Dutch and Vietnamese Ministry – Branch organisations)

**Agenda functions, scope and oversight:** The IPC confirmed that the Agenda will initially mainly fulfil two types of 'service' functions: **Network and inform:** to stimulate multi-stakeholder interaction and collaboration; to enhance the access to and choice of information; and to link demand for knowledge and services to its supply and/or supplier, and **Analyze and guide:** to develop harmonized metrics and methodologies; to provide strategic sector guidance; and to inform inter-governmental and other partnership processes (Annex 1)

The IPC also decided that the Agenda is to actively catalyze concrete action to be able to translate the concept of livestock sector sustainability into practice, as it is through practice change that impact will be made, the benefits from multi-stakeholder involvement will be realized, and generic lessons can be learned. The additional service functions describe under implement and certify maybe relevant for consideration at a future stage, but were not thought to be appropriate or relevant to the Agenda at the moment. The IPC did, however, confirm the need for the further development of a set of principles to which Agenda stakeholders subscribe and which can equally be used as the rules of engagement /criteria for Agenda-related activities.

In respect to the oversight requirements for the Agenda, the IPC endorsed, whilst recognizing that the oversight mechanisms will remain open to debate, evaluation and review, and adjusted as needs dictate, an interim solutions through the establishment of a guidance group. This group, to be established for an initial two years, will have an Agenda Secretariat staff as an *ex-officio* member, and consist of three donor representatives; three representatives from inter-governmental / international organizations; two representatives from each of the Agenda's focus areas clusters; and three representatives 'at large' to ensure regional and stakeholder grouping representation.

**Multi-stakeholder Platform (MSP) Meeting Nairobi:** The IPC subscribed to the intention to make the next MSP a constituting meeting. The broad component parts that will determine the final form the meeting will take will be (i) a high level - ceremonial part; (ii) an Agenda 'grand tour combined with public commitment *cum* media event; and (iii) working sessions to refine focus area action programmes and to create further buy in; establishment of the Guidance group.

#### **Next steps and main actions – (responsibility)**

The IPC agreed the following key actions:

- the further refinement of the Agenda's communication and networking strategy (Secretariat – IPC);

- the implementation of series of network and communication strengthening activities including the development of media and public relations materials and the strengthening of existing focus area clusters (Secretariat; Focus Area clusters; IPC);
- the elaboration of an agreed set of Agenda principles / rules of engagement (Secretariat; IPC);
- the further development of the Agenda's strategy document, with general background and the three focus area proposed working programmes, funding proposals and strategies and an operations manual (Secretariat; Focus Area clusters; IPC);
- The further elaboration of the Nairobi MSP programme and logistics in close collaboration with the host organizations AU/IBAR and ILRI (Secretariat; IPC);
- Further refinement of the endorsed oversight proposal, including the further elaboration of detailed Terms of reference for the Guidance group (Secretariat; IPC).

Prior to their finalization by the Secretariat and the IPC, draft strategies and documents will be distributed to the MSP for comments by the end of November 2012, prior to their presentation and discussion at the next Multi-Stakeholder Platform (MSP) meeting in January 2013.

**Network and inform *plus***  
**Analyze and guide**

**Functions**

- Multi-stakeholder debate
- Knowledge management
- Market place (supply/demand) for knowledge and services
- Independent research and assessment in order to rectify the dearth of livestock sector-related analyses and assessments in the quest for sustainability
- Address / explore novel issues relevant to the livestock sector

**Scope of function**

- Stimulate multi-stakeholder interaction and collaboration
- Enhance access to, and choice of information
- Knowledge exchange
- Link demand for knowledge and services, to its supply and/or suppliers
- Development of metric and methodologies
- Strategic sector guidance
- Inform (outside) inter-governmental and partnership processes

**Outputs**

- Multi-stakeholder dialogue and exchange
- Internet-based information systems (e.g. searchable repositories on Agenda-related publications; technologies; experiences; policies, tools, and information on past, current and future projects)
- Expert, organization and services rosters
- Metrics and methodologies
- Independent sector and production system analyses
- Voluntary 'best-practice' guidance
- Policy-relevant advice

**Secretariat**

- Establish and maintain knowledge management systems
- Organize dialogue platform meetings
- Broker linkages and collaboration among stakeholders
- Support to network building and stakeholder engagement
- Coordinate and support *Guidance group*
- Commission and coordinate independent research and analysis
- Implement perspective and foresight studies; resource assessments and policy responses within the search for sustainable livestock sector solutions
- Coordinate peer review
- Prepare 'good-practice' guidelines
- Policy-relevant messaging
- Support (backstop) and catalyze projects and investments
- Administer donor funds
- Coordinate and support Focus area clusters

**Financing**

- Funds to finance Secretariat and Guidance group roles
- Funds for knowledge management systems establishment and maintenance

- Fund for network building and stakeholder engagement
- Secretariat-administered funds (*ring-fenced* and *basket*) for commissioned and secretariat-implemented studies
- Funds to backstop projects and investments
- Funds for participation/representation at inter-governmental and partnership processes

### **Oversight**

- Guidance Group (composition as detailed in IPC meeting notes):
  - To identify and prioritize methodology development and sector / production system analyses
  - To advice on Secretariat direction and work program
  - To advance Agenda objectives and outcomes among different stakeholder clusters
- Ad-hoc expert panels:
  - To design and peer review independent research and analyses