



GTPS

Grupo de Trabalho da
Pecuária Sustentável

Brazilian Roundtable on Sustainable Livestock

WHO WE ARE



- set up in late 2007, formally constituted in June 2009;
- made up of representatives from different segments from the value chain;
- debates and formulates principles, standards and common practices to be adopted by the sector which contribute to the development of sustainable beef production in the triple bottom line;
- members of the RT plan to be proactive given these challenges, leading dialogue and creating agreements to work towards sustainable cattle farming, aware of the social and environmental responsibility held by all those involved ;
- **committed to zero deforestation, with the creation of the conditions and forms of compensation to make it viable.**

BRSL Principles



1. Continuous improvement for sustainability
2. Transparency and ethics
3. Good agricultural and livestock management practices
4. Legal compliance

BRSL Principles



4. Legal compliance

Members of BRSL are committed and contribute to the attendance of the Brazilian legislation and other international agreements where Brazil takes part.

Exclusion Criteria:

- I. Register of all workers according to the Brazilian Labor Legislation
- II. Working conditons according to the Brazilian Labor Legislation
- III. Compliance with the Brazilian Legislation for atmospheric emissions, solid waste and manure
- IV. Indigenous Lands and Conservation Units
- V. Illegal deforestation
- VI. Illegal burnings

MEMBERS (30)



PRODUCERS (6)

- ABPO - Associação Brasileira de Pecuária Orgânica
- ACRIMAT - Associação dos Criadores de Mato Grosso
- ASSOCON – Associação Nacional dos Confinadores
- FAMASUL – Federação da Agricultura do Estado de MS
- Fazenda N. Senhora das Graças
- Associação dos Pequenos Produtores de Novo Santo Antônio

INDUSTRY (4)

- ABIEC
- JBS
- Marfrig
- Minerva

RETAIL & SERVICES (7)

- Allflex
- Carrefour
- Dow Agro Sciences
- IBD Certificações
- MSD – Saúde Animal
- Pão de Açúcar
- Wal Mart

FINANCIAL INSTITUTIONS (3)

- IFC
- Rabobank Brasil
- Santander

CIVIL SOCIETY ORGANIZATION AND RESEARCHERS (8)

- Aliança da Terra
- APPS – Associação dos Profissionais de Pecuária Sustentável
- ARES – Instituto para o Agronegócio Responsável
- GRSB - Global Roundtable on Sustainable Beef
- IPAM – Instituto de Pesquisa Ambiental da Amazônia
- NWF - National Wildlife Federation
- TNC - The Nature Conservancy
- WWF Brasil
- Solidaridad

GOVERNMENT (2)

- MMA – Environmental Ministry
- SAE – Secretaria de Assuntos Estratégicos da Presidência da República

OBSERVERS (26)



PRODUCERS (1)

- NELORE – Associação dos Criadores de Nelore do Brasil

INDUSTRY (5)

- Gelita
- McDonalds / Arcos Dorados
- BRF-Brasil Foods
- Brazilian Leather – CICB
- Keystone Foods

RETAIL & SERVICES (5)

- Agripoint (Beefpoint)
- AgroBras Consult
- Agrossuisse
- DNV Business Assurance Brazil
- North Trade

FINANCIAL INSTITUTIONS (5)

- Banco da Amazônia
- Banco do Brasil
- BNDES
- Bradesco
- Itaú Unibanco

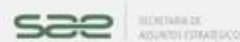
CIVIL SOCIETY ORGANIZATION & RESEARCH INSTITUTIONS (9)

- Embrapa
- FGV
- Funbio
- ISA
- ICV
- Forest Footprint Disclosure
- Núcleo de Economia Agrícola (Unicamp)
- PENSA
- SALSA Project / Universidade Federal de Viçosa

GOVERNMENT (1)

- Embaixada Países Baixos

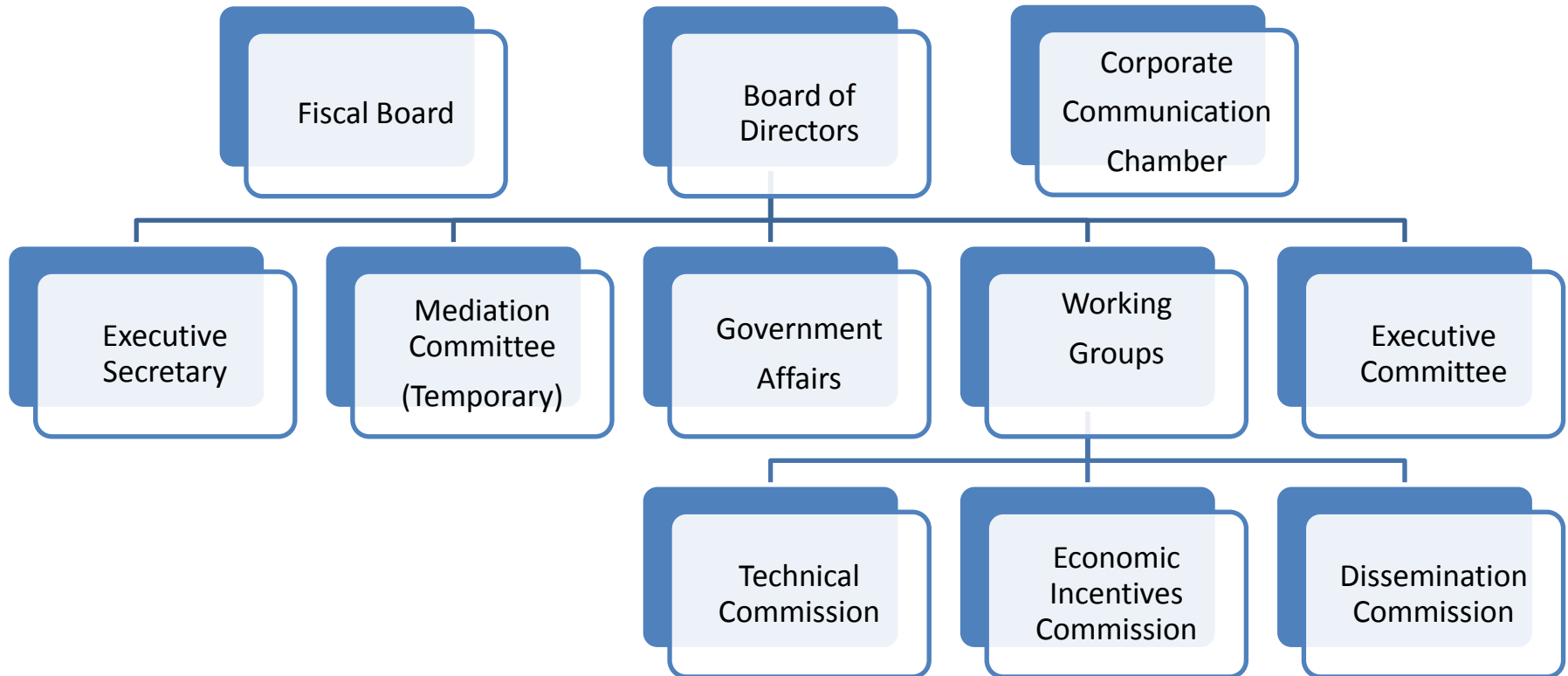
MEMBERS & OBSERVERS



GOVERNANCE



General Assembly



GOVERNANCE

Executive Committee



President

Daniela Mariuzzo (Rabobank)

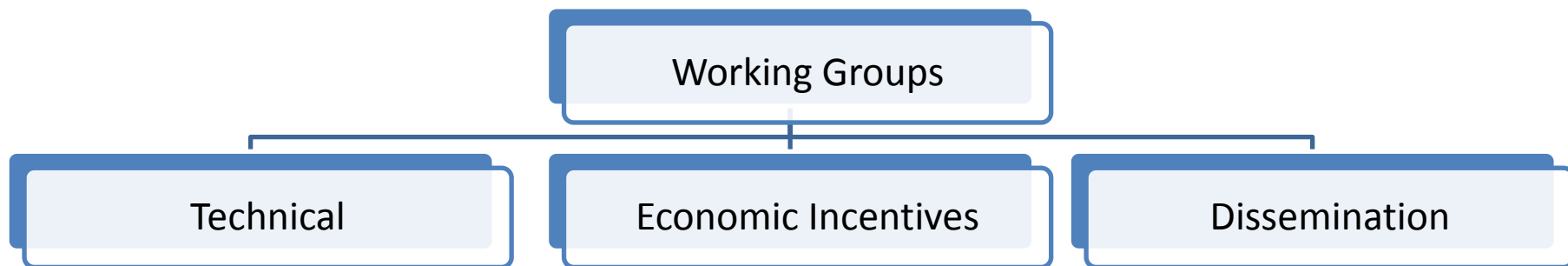
Vice President

Maurício Campiolo (Acrimat)

Treasurer

Eduardo Bastos (Dow AgroSciences)

GOVERNANCE



To find technical alternatives for better efficiency in:

- Pasture and land conservation
- Nutrition
- Health
- Genetics
- Welfare
- Traceability
- Management
- Agreement to legislation

To define performance indicators

To finance the development of sustainable production

:

- Improving Credit Management for sustainable cattle farming, reducing the demands in processes and making financial management of rural businesses one of the requirements for credit to be approved
- Promoting environmental and agrarian upgrading of farms, creating social and environmental incentives such as paying for environmental services
- Development of public policy on long-term financing for sustainable cattle farming and the training of financial agents for this differentiated credit to be approved

To disseminate solutions:

- Scientific knowledge management – (e.g.: Sustainable Cattle Farming Guide)
- Reorganization of education and training and the creation of demonstration units
- Adoption of at least two model farms (public and private) to be benchmarks in sustainable production
- Improvement of communications with the media and better articulation between representative bodies in the sector

STRATEGIC PARTNERSHIPS



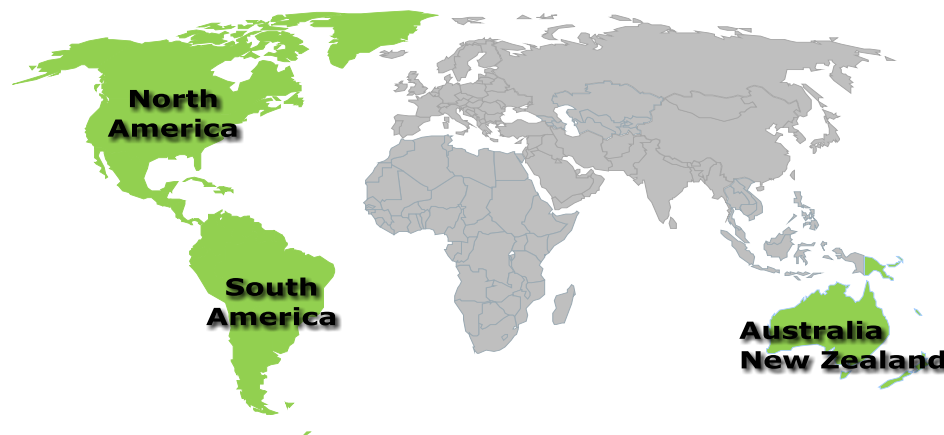
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- Work locally and globally aligned with GRSB



- Starting points



National Climate Change Policy (PNMC)



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DECREE Nº7,390, DECEMBER 9, 2010

Regulates articles 6, 11 and 12 of Law nº 12,187, of December 29, 2009, which establishes the National Climate Change Policy – PNMC – and takes other measures.

THE PRESIDENT OF THE REPUBLIC, in the use of the powers conferred on him by article 84, subsection IV, of the Constitution, and considering the provision in articles 6, 11 and 12 of Law nº 12,187, of December 29, 2009,

DECREES:

Article 5. The forecast for national greenhouse gas emissions for the year 2020 in the sole paragraph of article 12 of Law nº 12,187, 2009, is 3.236 billion tonCO₂eq according to the methodological detailing described in the Annex to this Decree, composed of the forecast for the following sectors:

I – Change in Land Use: 1.404 billion tonCO₂eq

II - Energy: 868 million tonCO₂eq

III – Livestock farming: 730 million tonCO₂eq, and

IV – Industrial Processes and Waste Treatment: 234 million tonCO₂eq

Article 6

§ 1 To comply with the provision in the **main section**, the following action contained in the plans referred to in article 3 of this Decree will initially be considered:

IV – recovery of 15 million hectares of degraded pastureland;

Federal Government



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National Climate Change Policy



ABC Plan

*(alternatives to reduce emissions
from agriculture and livestock)*



ABC Program

*(credit lines to promote
low carbon agriculture)*

- R\$ 3,15 billion (Jun/11 to Jul/12)
- R\$ 1 million max. credit per producer
- 5,5% interest rate

Protocol of Intentions

On the 4th of May 2012, GTPS signed a Protocol of Intentions with the Brazilian Ministry of Agriculture to cooperate with the Federal Government to achieve the goal of restoring 15 million ha of degraded pastures.

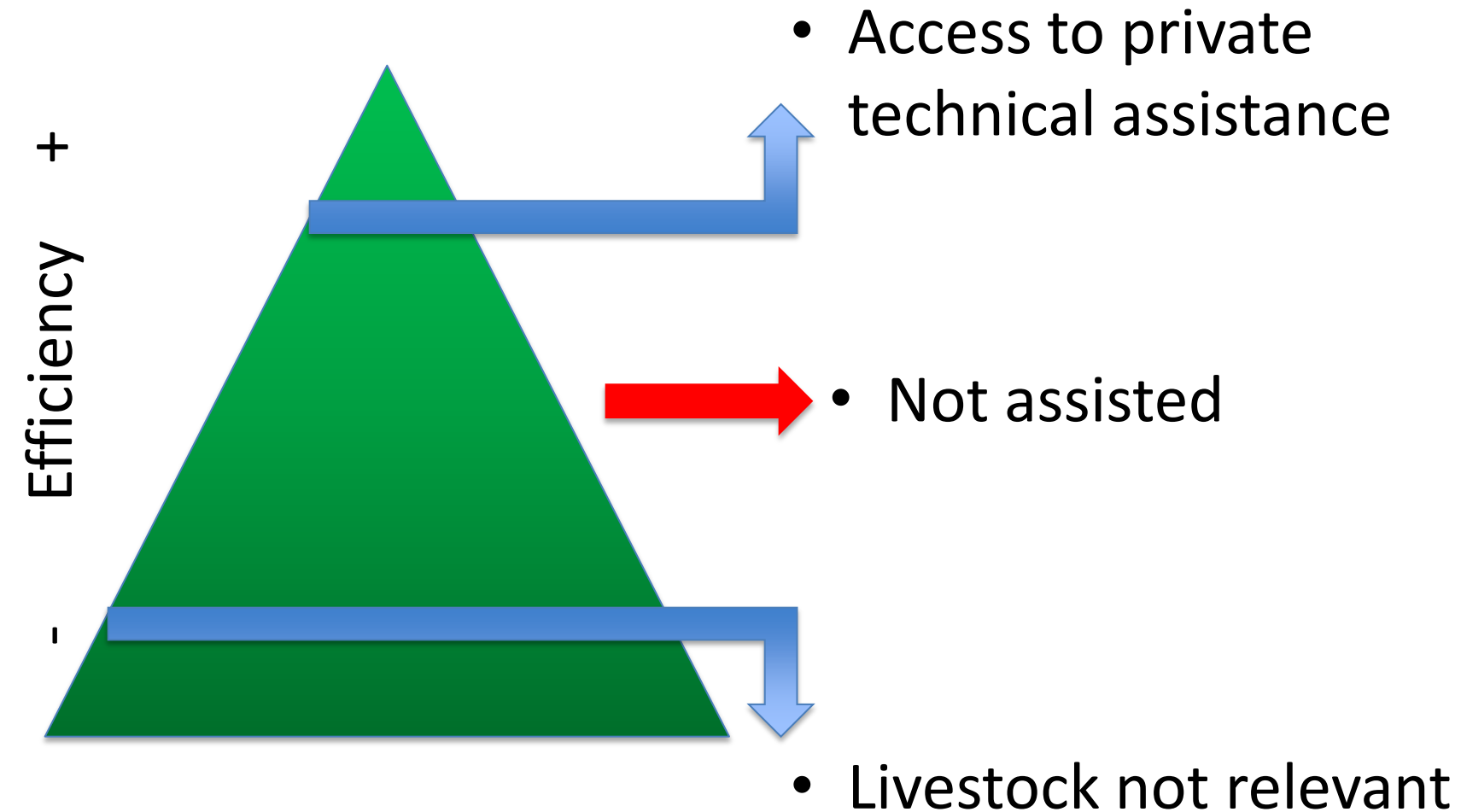


A PROJECT TO PUT IN PLACE



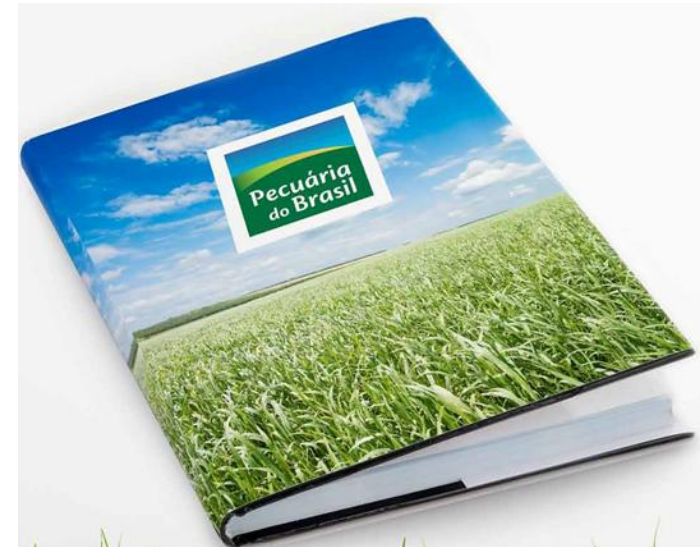
1. Close the efficiency gap and promote pasture restoration by increasing the use of technology in livestock production
2. Increase the use of technology by building capacity in multiplier agents (public outreachers)

A PROJECT TO PUT IN PLACE



STEP 1: livestock guide

- Technical reference guide o
- Information on HOW TO DO IT: pasture formation, pasture management, pasture restoration, nutrition, health, welfare, good practices, genetics, financial management...
- Accessible language
- Targeted on low profile farmers



STEP 2: choose focus areas

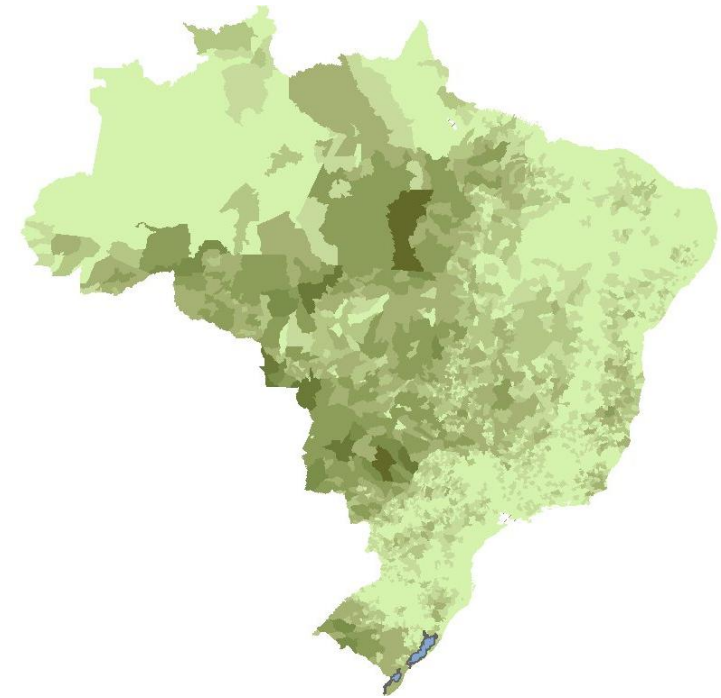


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Areas where livestock is :

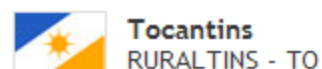
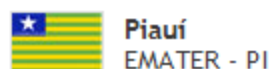
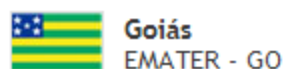
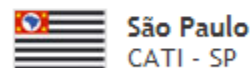
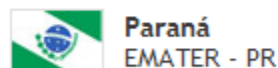
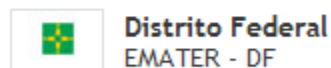
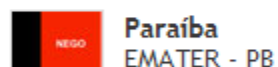
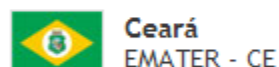
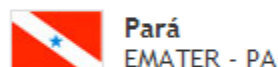
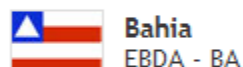
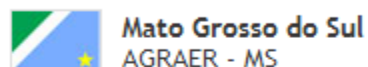
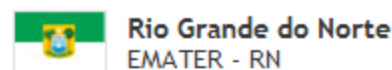
- Viable
- Important
- No alternative use
- Near environmentally pressured areas



STEP 3: establish partnerships

- To find local multiplier agents (public rural outreachers)
- To arrange infra-structure for training and extension program
- To propose incentives to the participation in the program





STEP 4: theoretical training program



- Coach's: multidisciplinary team from specialized consulting firms in livestock
- Trainees: public outreachers
- To make decisions on:
 1. to diagnose
 2. to make a decision of which technical alternative to apply

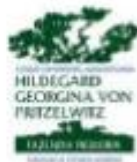




Membros



CARTAPecuária



STEP 5: Identifying a demonstration unity



- Trainees will convince at least 3 or more farms in the region to become demonstration units (DU)
- Farms with the same average productivity and technological level in the region



STEP 6: Practical training



- Coachs will follow the Trainees on the field, applying to the chosen Demonstration Units the acquired knowledge
- Scheduled visits for 1 or 2 years
- Prizes and incentives to the Trainees and DU with best results



STEP 7: Dissemination

- Choosing Demonstration Units with the best measurable results
- Intensify Open Days and Conferences
- Use Trainees as new coaches and panelists



STEP 8: Exchange groups



- Each trainee will form groups of 10 producers and stimulates visits and meetings in each other's farms
- Exchange of experiences, challenges and solutions
- Coaches will be together in the groups every 3 months



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The Brazilian Beef Stories

TheBrazilianbeef



Inscrever-se

4 vídeos ▾



who really like and are concerned with what they do.



6:49 / 6:59

Normal



Gostei



+ Adicionar a ▾

Compartilhar



5302



Enviado por [TheBrazilianbeef](#) em 07/10/2011

Learn more at <http://www.brazilianbeef.org.br>

33 pessoa(s) gosta(m), 0
pessoa(s) não gosta(m)



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THANK YOU

Eduardo Bastos – Government Affairs

Fernando Sampaio – Technical Commission Leader

www.pecuariasustentavel.org.br