

Working group 2 (April 26)

Constraints to adoption; WG 2 “Academia”

- Farmers do not have enough knowledge and experience on technique and importance of using it. → The knowledge is there but we have to bring it to the farmer.
- Farmers do not trust the recommendations (KR). We must offer a very convincing solution
- Farmers do not want to spend money. It needs a strong enough **stick** (example NL) or a big **carrot**. The ones that start are often the losers (free rider syndrome).
- Everybody “knows” that economic benefit of manure management is an illusion.
- Example VN: Monitoring by government is very weak. For solid manure there is a good market.

- Lacking labour can be a hindering factor in some areas (e.g. parts of CN and VN).
- If livestock farmers do not have land, then crop farmers also have to be involved. They should know the value (e.g. quick test for N).
- If we have awareness and a solution, will it fly by itself? It needs a “show case”. They should be carefully recorded

Lines of action

- Studies about economics of systems, effect on competitiveness etc.
- science based show case (pilots)
- Forecasts on prices for P, energy etc.
- Sociological approach in communication
- PPP model (so far no model on livestock) → review off PPP models in agriculture in general