

WG2 of Friday 27 April 2012

### **A. Knowledge, networking and communications:**

Audience (various communities of practice, diff't interests):

Public sector (governments)	policy & regulatory directions
Private sector (LS producers)	tech options, economic models
Civil society (NGOs)	advisory materials
General public	general information

Communications in form/style tailored to needs of diff't audiences.

But should make info openly available to all in a common language.

Who does it? Onus on the stakeholders.

Secretariat provides information 'substrate' for the Agenda network to adapt and use.

And provides platform for users to share their reactions and own experiences.

Resources? voluntary as far as possible, provided by diff't stakeholder organizations as part of their regular business, but some resources needed to service the central hub.

*Priority needs and next steps:*

Principles: suggested that a draft Declaration of Principles be put forward by the private sector group to next MSP mtg of the Agenda, for general adoption.

Branding by GAA? not yet clear if feasible or even useful but could be looked at by a working group and a discussion doc could be drafted (Mike Teillet to take forward)

Consider hiring professional PR team for the GAA (put on agenda for future MSP).

### **B. Capacity Building**

Must be regionally decentralized (e.g. in E Asia, rice fertilizer, pig prod'n wd be relevant topics; in other regions, other aspects of MM)

Create centers of excellence for training and info diffusion.

Info hubs, within a network of regional networks, and organized field visits for people from other countries. (Mr Nuestro: how to identify actual centers? Could be GAA later).

Resources? A lot happening already (e.g. IRRI Los Banos, Wageningen, ...) so additional resource needs not huge.

GAA network could coordinate and connect these activities and donors/IO approached to fund some incremental resource needs under the GAA (to be identified under stocktake).

Presentation: to treat MM capacity-building within broader context: can link to other objectives such as rural livelihoods, energy conservation, resource management and environmental quality, nutrition, animal and public health, etc. Curricula to be framed accordingly (Ministries of Agriculture, Education involved in most countries)

*Next steps:*

A stock-take of existing centers of excellence and capacity-building on MM is proposed, with recommendations on how to add value to ongoing activities (WG1 to advise on who will prepare TOR and do this, as part of the broader stock-taking and targeting exercise).

### **C. Piloting Innovation and Facilitating Investment**

Three basic forms:

- pilot existing MM tech in new situations (proof of concept in alternate settings)
- pilot new technology not yet tested by farmers
- disseminate lessons from earlier/ongoing pilot operations

Examples: NMP and zoning policies in Thailand; manure extract; biogas up-scaling.

Issues: funding; partners; stock-take existing schemes.

*Next steps?* Be opportunistic but keep on the back burner until the stocktaking and targeting exercise is done which will identify the promising areas.

No immediate actions for now on this but all stakeholders can look out for opportunities to use other planned agriculture/RD projects (WB, ADB, FAO etc) for including pilot MM activities.