Stakeholder group:
Private Sector
Metrics/measurement and knowledge management transfer

- Uniform measurement approach
  - Driven by academia and scientific community
- Industry – role in implementing measurement
- Government
  - Enabling regulations
  - Incentives
- Intergovernmental
  - to guard against risks (TBT?)
- Extension—joint responsibility (academic/public/private)
AoA-Private Sector Engagement

• Share information and data (scientific information, practices and players)
• Active partner in methodology testing/implementation
  – Dairy: IDF
  – Swine: Betagro
  – Beef: Brazil Beef Exporters Association
• Knowledge platform – piloting success/experiences
Pilots

Pilot extension programs for small farms in degraded pasture restoration
  – AoA/ABIEC/Sustainable beef roundtable

• Ruminant nutrition/breeding/genetics

• Economics of waste management (IDF—sharing on knowledge platform)
Commitments and Comparative Advantage

• Bringing on board non-competitive research funding to
  – Set priorities
  – Coordination and facilitation role

Governance structure?
Missing partners?