Catalyzing practice change
• Multi-stakeholder partnership committed to sustainable livestock sector development

• Continuous improvement of natural resource use

• Links three **BIG** challenges of our time
  – Resource Scarcity
  – Demand growth
  – Poverty

  - **Addresses** unprecedented challenges
  - **Unites** the forces of all sector actors
  - **Focuses on** themes with a high potential for change
  - **Informs, guides and catalyzes** practice change
  - **Supports** innovation and investment in viable sector solutions

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What is the Agenda?

*A list of things to do*
*(for all stakeholders)*

- Improve resource use
- Continuous change
- Carried by a joint vision
What is the Agenda?

- **Public sector**: support policies, research and investment; advocacy and awareness building
- **Private sector**: Innovation and investment; applied knowledge; guidelines; links to market
- **Civil society/NGO**: advocacy and awareness building; links to marginalized sector actors
- **Academia**: Research and analysis for technical and institutional innovation; methodologies
- **Inter-governmental organizations**: coordination and brokering; support analysis and investments; capacity development
Objective – Waste to worth

• Reduce the environmental impacts from intensive and confined livestock production operations through improved manure management, whilst maintaining their viability and contribution to food security
How does Practice Change occur

- Response to Opportunity
- Response to a Threat
- Response to policy change or regulation
- Response particularly effective were different stakeholders are well linked and action is inclusive (common ground)
- Access to knowledge (including technologies) and support services
Break-out groups
Catalyzing Practice Change

• What needs to be in place for large-scale practice change / innovation in manure management to occur?;

• Do you have any practical examples from your own experience?;

• What are the main lessons learned from these experiences?;

• What can different stakeholder groups do to create the enabling environment for practice change?;

• In light of your analysis what should be the support strategy / approach of the Agenda to contribute to large-scale practice change?