APPROACH TO IMPLEMENTING THE GLOBAL AGENDA

Bryan Weech
Reflection – Significance of the Opportunity

GLOBAL AGENDA FOR SUSTAINABLE LIVESTOCK
Reflection

- **Vision**: Enhance the contribution of the livestock sector to sustainable development
- **Mission**: Enhance livestock stakeholders’ commitment, investment and adoption of good practices in support of the UN Agenda 2030 for Sustainable Development through a multi-stakeholder partnership process
- **Goal**: Facilitate dialogue, generate evidence and support the adoption of good practices and policies in favor of the UN Agenda 2030 targets and objectives related to livestock
- **Outcome 1**: Offers a dynamic and inclusive platform for sustainable livestock policy dialogue, knowledge exchange, and agreement on joint action at global, regional and national levels, supporting the achievements of the UN Agenda 2030 for Sustainable Development
- **Outcome 2**: Offers useful tools and robust analytical evidence facilitating the dialogue process to arrive at policies, strategies and frameworks in support of sustainable livestock development
- **Outcome 3**: Stakeholders achieve and report on local and global practice and policy change, focusing on continuous, context specific improvement and innovation and promoting livestock sector investments and project development
Why it’s Important

Feeding 9 Billion
Why Sustainability Matters

Sixth Multi-stakeholder Partnership (MSP) meeting
Panama 20-23 June 2016
Why it’s Important
Why it’s Important

Global trends by 2050

- Income
- Consumption
- Population

Source: United Nations

Sixth Multi-stakeholder Partnership (MSP) meeting
Panama 20-23 June 2016
Why it’s Important

global food

40 years = 8,000 years
Why it’s Important

by 2050
9 BILLION
need twice as much food
Why it’s Important

24% more for food by 2050
Why it’s important
Lesson Learned – Key Success Factors

- **Action Focus** – tangible results
- **Momentum** – created by achieving outcomes
- **Active Member Engagement** – driving force
- **Right Organizations & People** – able to contribute
- **LISTEN**
APPROACH

- **Prepare, Invite & Follow-Up** – pattern of success

- **Results Focused & Action Oriented** – foundational approach

- **Collaboration** – leverage relationships with key partners who share vision

- **Resources** - secured, and appropriately allocated

- **Celebrate Wins** - communicating tangible results creates broadening support and engagement
Conclusion

Thank you
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