Livestock are critical for global development yet often overlooked. The livestock sector receives no more than 3% of official development assistance from major donor countries.

A newly launched website makes the case for investing in livestock, showcasing the latest evidence in an accessible way for general audiences.

Investing in livestock is essential if we are to achieve our sustainable development goals:

WhyLivestockMatter.org

The GLAD project was a two-year initiative funded by the Bill and Melinda Gates Foundation and implemented by the International Livestock Research Institute, a CGIAR research centre.