Livestock and Smallholder Farmers: Partners in Climate Change in Latin America

Oscar Castañeda
Sr. VP Americas Area
Martha Hirpa
VP Institutional Business Development
Heifer International

Ulaanbaatar, 8th MSP Meeting
11-15 June, 2018
Heifer’s mission

TO WORK WITH COMMUNITIES
TO END HUNGER AND POVERTY WHILE CARING FOR THE EARTH
Livestock and Smallholder Farmers

Partners in Climate Change in Latin America
Triple Bottom Line: People, Planet, Profit
Smallholder Farmers / Rural People

Perpetrators

Stewards

Entrepreneurs

Reliance on informal markets

PEOPLE

PLANET

PROFIT
Generation Z / Individuals
Institutions / Foundations

Philanthropists
Investors/Blended Financiers

Aware
Concerned
Informed
Committed
Smallholder Farmers / Rural People
Stewards
Entrepreneurs
Reliance on informal markets
Philanthropists
Generation Z / Individuals
Institutions/Foundations
Investors/Blended Financiers
Aware
Concerned
Informed
Committed

Blue – Green Partnerships
Dominant narrative asks the question:
“How can large scale land investments benefit smallholder and rural poor:”

The more appropriate and difficult question:
“How can smallholder agriculture achieve necessary scale to feed the world while cooling the planet?” ~ Jun Borras