The Australian Beef Sustainability Framework

Jacob Betros – Meat & Livestock Australia
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- Consumer and community expectations
- Market access
- Customer demands
- Access to capital
- Building trust
- Minimise and anticipate regulation
Australian Beef Sustainability Framework

- Covered 59% of feedlots with an antimicrobial stewardship plan, up from 35%
- Increased cattle properties covered by documented biosecurity plan from 25% to 90%
- Achieved 99.9% compliance with Australian standards for chemical residues
- Reduced CO2e emissions by 56.7% CO2e since 2005
- Reduced the amount of water required to raise cattle from 515 L/kg to 486 L/kg in the last five years
- Improved regular pain relief usage from 15% to 21%
COVID-19 Impacts
Stakeholder Confidence

How confident are you in the long-term sustainability of Australian beef?

Score: 7.4
Stakeholder Confidence

Do you believe Australia's experience has been different to the rest of the world, or are we aligned globally?

- Different: 52%
- Aligned: 24%
- Not sure: 24%
Thank you
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