Through a more enabling environment that clearly demonstrates the role of livestock, we will be able to increase awareness of the importance of livestock for contributing to global development.

Livestock for Social Development.
A Potential Action Network.
(PROPOSAL)

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THE OPPORTUNITY:
There is need of more and more sustainable public and private sector investments in livestock, including in its different sub-sectors, in the different production systems and at different levels, from global to local.

LIVESTOCK TACKHOLDERS ARE:
• Aware of the importance of livestock on social development
• Able to assess the impact of investments in the livestock sector on social development

BY PROVIDING:
• Focus on dairy to start with and motivate other livestock groups to present their proposals
• Systematic and robust evidence of the role of dairy sector for social development
• Tools and guidelines to assist stakeholders in assessing the contribution of the dairy sector to social development and measuring the benefits of investing in livestock

WE WOULD PROVIDE:
• Prospective papers that present different evidence of the social impact of dairy
• Regional case studies of successful dairy programs
• Standardized methods and tools to measure the social value dairy sector and returns on investments in the sector
• Livestock for social development platform for continuous stakeholder engagement, cross-learning and cross-fertilization

WE PLAN TO:
• Set up a multi-stakeholder coalition of partners
• Assemble data and evidence to demonstrate the role of dairy in social development at local and global level
• Develop and test in different countries a methodology to collect additional data and information to robustly assess the role of dairy to society
• Produce guidelines for dairy stakeholders to assess the role of the sector to social development and returns to investments for society.
• Plan to utilize the findings from dairy to develop a broader livestock approach

1) Why this Action Network Proposal
2) Which expectations we plan to meet?
3) How we plan to make this possible?
4) Deliverables we foresee?
5) NEXT STEPS?