Implementing a Gender Responsive Programme
Initial steps and considerations

Alessandra Galiè, PhD | Team leader: Gender, and Principal Scientist
International Livestock Research Institute | ilri.org
Email: a.galie@cgiar.org

Women & Sustainable Livestock Transformation: Advancing the Agenda for Sustainable Development
Tuesday, 16 July, Rome, FAO
Overview of this presentation

-Gender equity in livestock

-What can be done: Initial steps to integrate gender considerations
  - Data
  - Interventions
  - Policies
  - Evaluation of impact
  - Institutional environment

-Conclusions
GENDER CONSIDERATIONS IN LIVESTOCK
Small-scale livestock farms in LMICs

More than 1 billion people worldwide depend on livestock

Women account for two thirds of the poor livestock keepers
Potential of livestock to support lives in LMICs

- Nutrition
- Saleable products
- Culture & heritage
- Hides & Hair
- Manure
- Financial risk buffer
- Women's empowerment

Potential of livestock to improve lives
Potential offered by livestock for Women’s Empowerment

- Livestock more easily controlled by women than other assets
- Livestock and products key for daily income and nutrition
- Livestock as a mobile bank...
- Livestock can be taken in case of divorce
Resources needed to leverage livestock for a better life

Goal: Improved lives
Goal: Improved lives

Gender-based Disadvantage
Gender equality for livestock

Livestock for Gender equality
WHAT CAN BE DONE
1. Get gender-disaggregated DATA
2. Implement gender-responsive INTERVENTIONS
3. Adjust POLICY environment
4. Assess IMPACT of interventions and policies
5. Ensure INSTITUTIONAL environment supports gender equity
1. LEARN THROUGH DATA
Gender-sensitive surveys

• Disaggregate standard surveys by gender (& other key characteristics)
• Implement gender-equity focused surveys (e.g. WELI)
• Combine standard and gender-focused surveys (e.g. RhoMIS, WELI)
Understand gender dynamics, hows and whys

• Gendered constraints and opportunities
• Gendered priorities and needs
• Gender dynamics and norms
2. IMPLEMENT DEVELOPMENT INTERVENTIONS
Use data to develop interventions that...

- Reduce gender-based disadvantage
- Address constraints and leverage opportunities
- Target key domains of empowerment/disenfranchisement
- Support social environments that enable and support the change
Women in Business: bringing chickens to remote areas of TZ

Problem: brooders have limited market; farmers do not access good breeds. Identified a disconnect between brooders and farmers.

Gender analysis at baseline:
Why the disconnect?
What chicken genetics?
What constraints to access?
How to make a link?
Business model of Women in Business project

1. **Private company**
2. **Brooder**
3. **Vendor**
4. **Farmer**

Some months later...

Urban markets
...and key interventions

- Cap dev of partners on GESI with a transformative lens
- Empowerment of vendors through business incubation
- Social media to address restrictive gender norms
- Empowerment of farmers through access to good breeds; AHS and markets

Private company → Brooder → Vendor → Urban markets → Farmer

Some months later...
3. CREATE CONDUCIVE POLICIES
Policy environment

• Design and implement livestock policies to enhance gender-equity
• Ensure that livestock-related policies are supported by gender analysis

Livestock Master Plan: Roadmaps for Growth and Transformation (2015-2020)

Gender Responsive Livestock Master Plan

Livestock Master Plan Steering Committee Meeting
4. ASSESS IMPACT OF POLICIES AND INTERVENTIONS
Gendered impacts of interventions

Adapted from Malapit et al 2020
Goal of gendered assessment of impact

• Gender-disadvantage does not increase
• Unintended, negative consequences of interventions are avoided
• Most disadvantaged are empowered
• Structural gender-based disadvantage is addressed
5. INSTITUTIONAL ENVIRONMENT SUPPORTS GENDER EQUITY
Gender-responsive institutional environment

• Engage gender-experts (women and men)
• Develop a gender-equity task force incl. senior staff
• Assign a dedicated budget for staff and operationalization
• Adopt gender tools at institutional level
• Develop a gender strategy
• Support multi-disciplinary teams
• Build capacity of non-gender staff and partners
CONCLUSIONS
Conclusions

More than 1 billion people worldwide depend on livestock; two thirds are women. Their empowerment is key to progress on gender equality and livestock systems.

We need:

- Gender-disaggregated DATA
- Gender-responsive INTERVENTIONS
- Conducive POLICY environment
- Gendered IMPACTs of interventions and policies
- Supportive INSTITUTIONAL environment
Implementing a Gender Responsive Programme
Initial steps and considerations

Alessandra Galiè, PhD | Team leader: Gender, and Principal Scientist
International Livestock Research Institute | ilri.org
Email: a.galie@cgiar.org

Women & Sustainable Livestock Transformation: Advancing the Agenda for Sustainable Development
Tuesday, 16 July, Rome, FAO